

# Bend Metropolitan Planning Organization Public Transit Plan (PTP) and Transit Corridor Land Use Assessment



PROJECT UPDATE #3

## Project Activities

Over the past several months the project team has been focusing on the Future Opportunities and Service Concepts task of the study. On July 18 and 19 the team presented analysis results and initial service concepts to the TAC and the MPO Policy Board. The Bend City Council will be briefed at its August 15 work session.

## Analysis of Future Opportunities

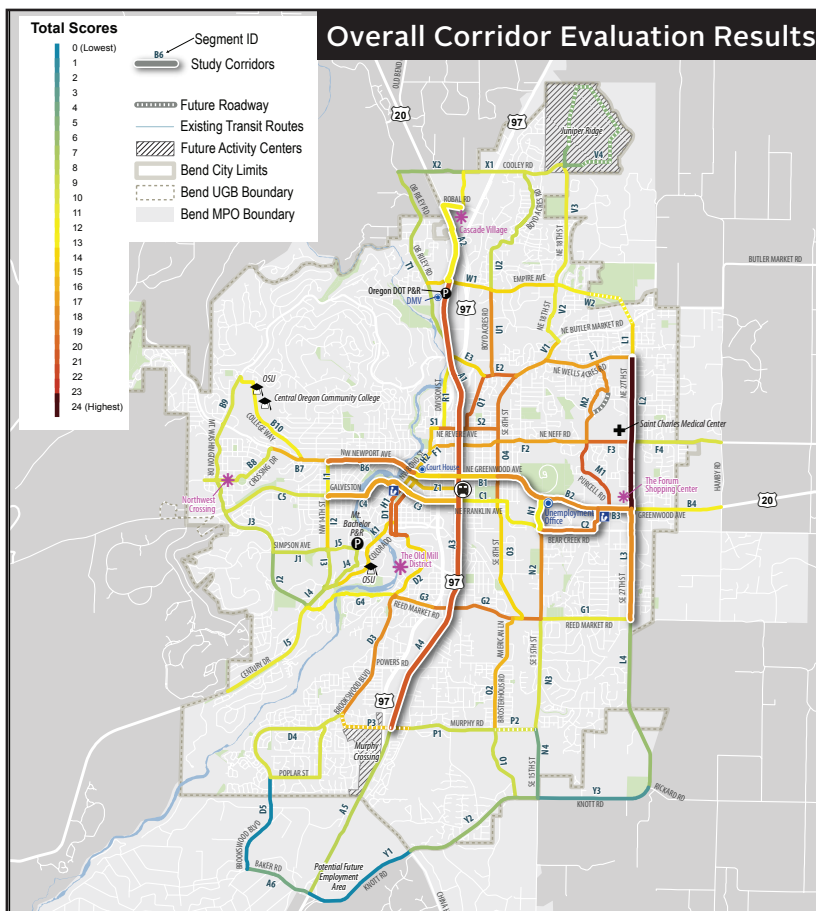
The team analyzed demographics, land use, and public facility capacity (e.g., water and sewer) along a broad set of arterial streets in Bend, including existing transit corridors and roadways without existing bus service.

The analysis included measures of current conditions for transit as well as future potential. The map below illustrates the overall results of the analysis. The highest score was 24 out of a maximum possible 27 points.

The highest scoring corridors (or corridor segments) include:

- 27th Street from Wells Acres Road to Greenwood Avenue
- 3rd Street from Murphy Road to Empire Avenue
- Purcell Boulevard from Neff Road to Greenwood Avenue

The analysis results were used to develop future service concepts, structured around a set of “Primary Transit Corridors” (see next page).



Dark red represents corridors with the highest scores (most potential).

Dark green represents the lowest scoring corridors (least potential).

The Draft Future Opportunities Memo on the project website contains the full results of the corridor evaluation.

<http://bendoregon.gov/transitplan>

July/August 2012

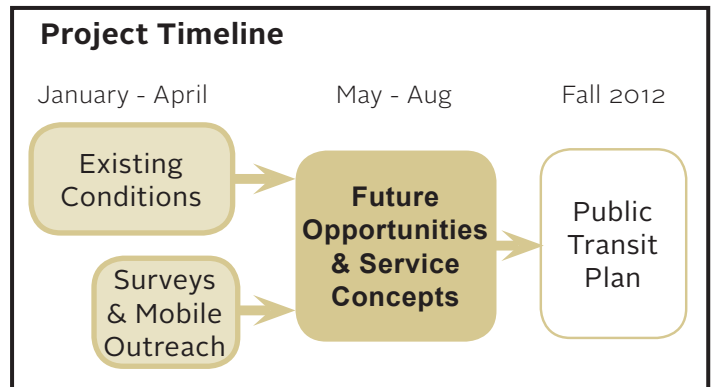
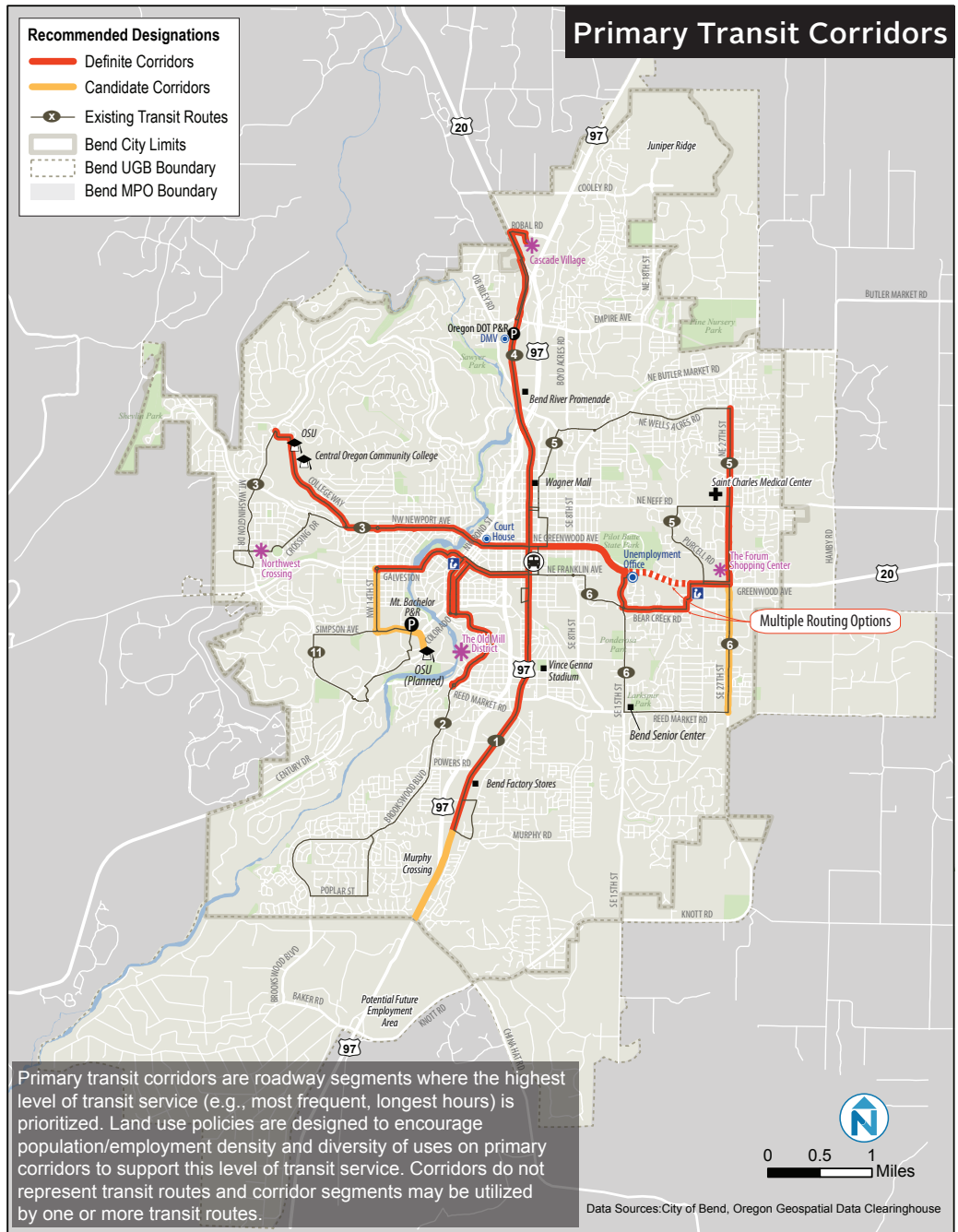
## Recommended Primary Transit Corridors

Drawing on the corridor analysis, the map at right illustrates recommended “primary transit corridors.” These are the most promising roadways for transit where the City and CET should prioritize the highest quality transit service, accessibility, and amenities, and where the City should focus land use planning to support the desired level of transit service. These corridors, portions of which may be served by one or more routes, include:

- » 3rd Street
- » Greenwood/Newport to Downtown/COCC
- » Franklin/Riverside/Galveston
- » Wall/Bond in Downtown/Old Mill
- » Greenwood Avenue (and/or a segment of Bear Creek Road)
- » 27th Street

## Next Steps

- » **Draft Service Concepts Memo.** The team will produce a draft memo in mid-August proposing:
  - Short-term transit service modifications focused on key operational issue.
  - Mid-to-long-term service concepts (up to 20 years), focused around the Primary Transit Corridors.
- » **Draft Public Transit Plan.** The team will produce a draft plan for review in late September.
- » **Public Meeting.** A public meeting will be held in early October to receive community input on the draft Public Transit Plan.



The project website has links to project documents and other information:  
<http://bendoregon.gov/transitplan>