



**PURPOSE: Guidelines for the City of Bend Facebook page**

**I. FACEBOOK POLICY**

1. *Purpose.* We welcome you and your comments to the City of Bend's Facebook page. The purpose of this site is to present matters of public interest in the City, including its many residents, businesses and visitors. We encourage you to submit your questions, comments and concerns, but please note this is a moderated online discussion site and both the posts of the employee and all posted comments by citizens will become public records under Oregon Public Records laws. Communication made via this site (whether by a city employee or the general public) may be subject to monitoring and disclosure to third parties.
2. *Content.* All comments posted must comply with Facebook's Terms of Use and the City of Bend's Facebook Page Rules. The City does not discriminate against public speech based on content or viewpoint. However, comments should relate to the post, and to the functions, services, activities, issues, operations and projects of the City of Bend municipal government. Once posted, the City reserves the right to determine which submissions are unacceptable for its page and delete them, including those that contain profane or obscene language, personal attacks of any kind, or language or content that targets, disparages or discriminates against individuals or groups based on race, ethnicity, religion, color, gender, age, sexual orientation, mental or physical disability, gender identity, national origin or other protected status under applicable law. Further, the City reserves the right to delete comments, when possible, that: (i) are spam or include links to other sites; (ii) are clearly off topic; (iii) advocate illegal activity; (iv) promote particular services, products or political organizations; (v) infringe on copyrights or trademarks; (vi) are comments in support of or opposition to current political campaigns, candidates or ballot measures; or (vii) contain solicitations of commerce or charitable or other contributions, except for official City-sponsored activities. The City also reserves the right, in its discretion, to remove all comments after they have been displayed for one month.
3. *City Responsibility.* Please note that the comments expressed on this site do not reflect the opinions and position of the City of Bend or its officers or employees. The City of Bend takes no responsibility and assumes no liability for content posted on this site. If you have any questions concerning the operation of this moderated online discussion site, please contact the Communications Manager at [communications@ci.bend.or.us](mailto:communications@ci.bend.or.us).