

CORE AREA PERFORMANCE MEASUREMENTS

| INDICATOR | DESCRIPTION | Measurement | 2030 Specific Targets |
|--------------------------------|--|----------------------|---|
| Total Housing Units | This represents the total number of residential units . | Increase or Decrease | 200 Units |
| Total Businesses | The total number of active business establishments operating in the area, regardless of size or industry classification. | Increase or Decrease | Awaiting State Numbers for Historical Average |
| Total Employment | The number of people employed within a defined geographic area or sector at a specific point in time. | Increase or Decrease | Awaiting State Numbers for Historical Average |
| Number of Lifestyle Businesses | The total number of active business establishments that focus on experiential opportunities operating in the area, regardless of size or industry classification. | Increase or Decrease | Awaiting State Numbers for Historical Average |
| Park Access | All housing units are within ½ mile of park, open space, or plaza. | Increase or Decrease | Create 1-Acre Park |
| Total Affordable Units | This represents the total number of residential units in the Core Area that are affordable within the OHNA methodology. | Increase or decrease | 15% of New Units Built at or below 80% AMI |
| Average Rent | The average monthly effective rent offered within the area. | Increase or Decrease | 90% AMI Average |
| VEO Bike Usage | The VEO Bike Usage measures the usage of VEO bicycles to, from and within the Core Area. | Increase or Decrease | |
| Vehicle Count | The vehicle count metric typically refers to a quantitative measure of the number of vehicles passing a specific point or area within a defined time period. (Greenwood and 3 rd Street) | Increase or Decrease | Will Establish in January 2026 |
| Transit Boardings | The transit boardings metric refers to the number of times passengers enter a public transit vehicle. | Increase or Decrease | Will Establish in January 2026 |
| Retail and Office Vacancy | The retail and office vacancy metric measures the proportion of unoccupied commercial space within a defined area or market. | Increase or Decrease | 5% Vacancy Rate |
| Consumer Spending | The consumer spending metric measures the total amount of money spent by individuals or households on goods and services within the Core Area and Bend Central District. | Increase or Decrease | Will Establish in January 2026 |
| Hotel Occupancy | The hotel occupancy metric measures the percentage of available hotel rooms that are occupied over a specific time-period. | Increase or Decrease | Maintain Levels at or Above 5-Year Average |
| Assessed Value Growth | The assessed value growth metric measures the change in the total assessed value of properties within a defined area over time. | Increase or Decrease | 3% Average Annual Growth Over 5-Years |