

2019 - 2021 Work Plan: Project Planning

PROJECT INFORMATION

Council Goal: Economic Vitality

Strategy: **Build community and economic resiliency in response to COVID-19**

Action/Project: Business and Family Support/Assistance

OWNER/KEY STAFF

Owner: Carolyn Eagan

Key Staff: Lynne McConnell, Racheal Baker, Ben Hemson

Stakeholders: Bend Chamber, Neighbor Impact, Deschutes County Health Department, businesses and other non-profits

PROJECT DESCRIPTION

The COVID-19 required closures resulted in the loss of over 13,000 jobs in Deschutes County. The largest proportion of those job losses were experienced by Bend families and younger and lower wage workers. To restore family economic security we must support both families and businesses with financial assistance as it become available through the state and federal governments along with money available from private foundations

PROJECT OBJECTIVES

1. Through BEDAB, create a business assistance grant program for direct allocation of funds to partner agencies and/or nonprofits
2. Work with non-profit partners and Deschutes County Health department to identify most significant family support services needed including by not limited to: housing assistance, childcare assistance, transportation assistance, and employment + training assistance
3. Use data from Bend Business Registration, OED, HUD and others to ensure that we are supporting the businesses and family support systems that will have the widest impact and take advantage of the most state and federal and private funding available
4. Work strategically with all regional partners to make Bend and Central Oregon receive sufficient funding to recover economically from COVID -19 closures
5. Work with childcare providers and partners to maintain childcare slots to support existing workforce

PROJECT COMPLETION/SUCCESS

1. Receive Business Oregon Funding for BOOST Bend program (Bend Chamber)
2. Work with COIC to ensure that Bend business receive Business Oregon funding
3. Identify next rounds of funding and apply

2019 - 2021 Work Plan: Project Planning

4. Bend businesses access workforce and training programs and funding effectively to add jobs and transition those receiving unemployment benefits back to full employment

COUNCIL ACTIONS REQUIRED

Adopt revised Economic Vitality Goal
 Advocate for timely allocation of CRF and state/federal funds to the City of Bend and businesses/non-profits in the City of Bend
 Allocate contracts to economic development and non-profit partners to administer grant programs

OVERALL PROJECT TIMELINE

The overall timeline could include: Key project milestones, project decision points, outreach opportunities, Leadership Team discussions, Committee meetings and Council interactions and actions (including contract awards). Please specify anticipated Council dates.

DATE	ACTIVITY
July 15	Adopt revised Economic Vitality Goal
Ongoing	Advocate for local allocation of CRF
Late Summer	Review revised BEDAB Strategic Plan