

The City of Bend / BendFilm / Central Oregon Daily News

“Clean Water Works” Youth Video Contest

Rules and Guidelines



Extended Deadline - June 1, 2020

To submit your video for the 2020 Contest, you must:

1. Complete all portions of the application form, a photo release form for each producer and actor involved and return them by email to wedde@bendoregon.gov, or mail or deliver to: City of Bend, Attn. Wendy Edde - Video Contest, 62975 Boyd Acres Rd., Bend, OR 97701. Forms are available at www.bendoregon.gov/cleanwaterworks/cwwcontest.
2. Agree to the rules and guidelines of the contest.
3. Upload your video to YouTube and neatly copy the link to your film into the application form.
4. Submit all materials by end of day, Monday, June 1, 2020.
5. Family or household members of any City of Bend Utility Department employee are ineligible to participate as Lead Producers in the contest, but can be actors.
6. The contest is open to amateur filmmakers only from 4th/5th - 12th grade. (Fourth graders in combination classes with fifth graders are allowed to participate as 5th graders).

For your video to be accepted for division and grand prize winner consideration, the following credentials must be met:

1. The theme “Clean Water Works and We Work for Clean Water,” must be included in a statement in the video.
2. Include proposed methods to educate the general audience of Bend regarding why water pollution prevention from automobile wheels is important in Bend and how to prevent pollution from entering the storm drains and our waterways.
3. Be no longer than 30-seconds in air-time length, not including a title screen or credits.
4. Must be in a TV Commercial format (look and feel like a TV commercial).
5. Begin with a 10-second title screen including:
 - a. Title of the Video
 - b. Lead Producers Name
 - c. Names of all other actors/producers for the video.
6. Have only one Lead Producer. Multiple people can be involved in each video, but it must be submitted under one name. All prizes will be awarded to the Lead Producer. Participants can choose to divide up prizes as they wish.
7. Do not use copyrighted materials for this contest (images, music, etc.) unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided with entry materials for all copyrighted materials.
8. Have content that complies with all local and national laws of the country of origin and the United State - Content must not:
 - a) Promote illegal behavior;
 - b) Support racial, religious, sexual or other invidious prejudice;



Accommodation Information for People with Disabilities

To obtain this information in an alternate format such as Braille, large print, electronic formats and audio cassette tape, please contact the Utility Department at 541-317-3000, Ext. 2, or email utilities@bendoregon.gov.

- c) Advocate sexual or violent exploitation;
- d) Violate rights established by law or agreement;
- e) Invade the privacy of any person; or
- f) Be otherwise inappropriate as determined by the City of Bend, BendFilm or Central Oregon Daily News in their sole and conclusive determinations.



After your video is submitted:

1. Entries will be judged on creativity, educational aspects of water pollution prevention including meeting the outlined theme and incorporating the considerations: Choose to walk, cycle, carpool, or take public transport when possible especially in areas that drain to the river. When you drive, go gently: drive smoothly and avoid aggressive or abrupt maneuvers; accelerate gently; brake smoothly whenever possible. Keep your tires correctly pressurized; remove unnecessary weight from the vehicle; choose smaller, lighter vehicles.
2. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. The City of Bend, BendFilm and Central Oregon Daily News will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
3. The judges' decision is final.
4. Awards will be presented as follows:
 - One (1) Grand Prize: \$150 Prize; Professional reproduction of film/commercial for actual TV air flight; Film/Commercial to air on local TV station(s); Entrance to BendFilm Future Filmmakers; Film screened at BendFilm Future Filmmakers Event.
 - Travel and Accommodations are not included in the prize package. Production dates will be scheduled through Zolo Media not to include holidays, weekends or evenings. The goal will be to schedule production between June and the first week of August. Winner may forfeit production package if production date is rescheduled more than twice. Production package may not be substituted for cash.*
 - One (1) Division Winner Prize for 4th/5th-8th Grade \$100
 - One (1) Division Winner Prize for 9th-12th Grade \$100
 - One (1) People's Choice Award \$100 – Surveyed on Social Media
 - All Winners: Entrance into Future Filmmakers event for Grand Prize recognition at BendFilm Festival: Film/Commercial featured on social media.*
5. The City of Bend, BendFilm and Central Oregon Daily News are not responsible for any films that are lost, damaged, or that do not upload properly.
6. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
 - a. Entrants grant the City of Bend, BendFilm and Central Oregon Daily News the right to use their names, photographs, videos, statements, quotes, testimonials and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
 - b. Entrants also grant the City of Bend, BendFilm and Central Oregon Daily News the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.

Research

- Find out more about the problems associated with wheels via internet searches, such as:
 - <https://www.wastormwatercenter.org/jenmcintyre/>
 - https://washingtonstormwater.com/wp-content/uploads/1D_McIntyre.pdf
 - <https://www.opb.org/news/article/oregon-rivers-microplastic-pollution-investigation/>
 - <https://www.copper.org/environment/impact/copper-brake.html>
 - <https://friendsoftheearth.uk/plastics/tyres-and-microplastics-time-reinvent-wheel>
 (see "How We Can All Help" Section)
- Resources for Students and Educators about Nonpoint Source (NPS) Pollution: <https://www.epa.gov/nps/resources-students-and-educators-about-nonpoint-source-nps-pollution>
- City of Bend Stormwater System: www.bendoregon.gov/stormwater