



CALL FOR ENTRIES

PRODUCTION Clean Water Works - 2020
TV Commercial

DIRECTOR Student Filmmakers
Grades 5-12

LOCATION Bend, Oregon

DATE Entries due:
Extended Deadline - Monday, June 1, 2020

SCENE SHORT

Contest—Create a 30-Sec. Commercial

\$150 Grand Prize

Chance to work with TV industry professionals in studio

Chance to help our planet

No fee to enter

Open to amateur filmmakers only from 4th/5th-12th grade

Check out last year's winner:

<https://www.youtube.com/watch?v=GsjJeMgo40>

FOCUS

Show how automobile wheel wear (from tires, balance weights, brake pads) can harm our waters and steps we all can take to help prevent pollution from automobile wheels.

Contest Title: Tired of Pollution – Wheel Steps to Protect Our River

Consider:

- What parts of a wheel can shed pollutant and how do they reach our waterways.
- What steps we all can take to reduce wheel wear.
- Related Resources:
 - <https://www.wastormwatercenter.org/jenmcintyre/>
 - https://washingtonstormwater.com/wp-content/uploads/1D_McIntyre.pdf
 - <https://www.opb.org/news/article/oregon-rivers-microplastic-pollution-investigation/>
 - <https://www.copper.org/environment/impact/copper-brake.html>
 - <https://www.cwp.org/environmental-concerns-about-lead-wheel-weights/>
 - <https://friendsoftheearth.uk/plastics/tyres-and-microplastics-time-reinvent-wheel> (see "How We Can All Help" Section)

AWARDS

Grand Prize:

- \$150
- Professional reproduction of film for local TV on-air flight
 - See Rules & Guidelines
- Film screened at:
BendFilm Future Filmmaker event

Division Winners:

- 4th/5th - 8th Grade: \$100
- 9th - 12th Grade Prize: \$100
- People's Choice Award: \$100

All Winners:

- Entrance into Future Filmmaker award ceremony
- Film/Commercial featured on social media.

HOW TO ENTER / MORE INFO

Visit www.bendoregon.gov/cwwcontest

ATTENTION TEACHERS:

Inspiring teachers win too! Teachers of winning students will be awarded \$150 (Grand Prize) or \$50 (Division Winners) for school supplies for your classroom.



UTILITY DEPARTMENT

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Accommodation Information for People with Disabilities

To obtain this information in an alternate format such as Braille, large print, electronic formats and audio cassette tape, please call (541) 317-3000 Ext.2, or email utilities@bendoregon.gov.