

## **Bend 2030 Funding Request**

*City of Bend Stewardship Subcommittee*

In 2020, Bend 2030 looks forward to launching a community-wide civic engagement process to update the city of Bend's 13-year-old vision. This project, which we currently are calling Vision 2050, will be conducted in collaborative partnership with public and private sector organizations, including the City of Bend. Our process will be forward-thinking, innovative, inclusive, collaborative, and strategic.

In order to move this project forward, the Bend 2030 Board of Directors requests a grant of \$20,000 from the City of Bend. The funds will be used to build organizational capacity in preparation for the launch of this major city-wide engagement effort, to conduct outreach that promotes civic engagement in the visioning initiative, as well as to advance diversity and inclusion goals for the visioning process. Specifically, the requested funds will be used in the recruitment and selection of an Executive Director whose primary role for the next two years will be to oversee the Vision 2050 project. Simply put, the Vision effort needs a focused project manager to guide the initiative so that it is of the caliber our community deserves.

The City of Bend's support is critical to secure the buy-in of the rest of the community for this project. This month Bend 2030 was awarded a \$20,000 grant from the Oregon Community Foundation to support Bend 2030's preparations for the community engagement process. Our organization also has begun reaching out to key organizations and institutions in Bend to support our internal efforts for 2020 when the engagement process will begin. The City of Bend's financial contribution to Bend 2030 will support the Vision 2050 process as well as several City Council goals.

Your operational support will help Bend 2030 build organizational capacity by:

- Hiring an experienced executive director to support fundraising, project administration and board development/training
- Expanding board recruitment efforts to ensure diversity and inclusion through broad community representation
- Undertaking training and strategic planning work, including Diversity, Equity and Inclusion training for the Bend 2030 board of directors, which will benefit both the organization and the Vision Refresh project
- Expanding organizational capacity to serve as a community convener on critical city-wide topics, including the concept of creating a local shared governance structure

The City of Bend's support also will promote civic engagement by:

- Supporting early outreach efforts to garner commitment from key organizations, institutions, community-based groups and the broader Bend citizenry for a community-wide Vision 2050 initiative
- Encouraging broad community discussion about the key issues Bend faces in the future which are all highlighted in the City Council's goals – housing, jobs, managing growth,

transportation, infrastructure, public safety, health, and effective and efficient city operation

There is much to do to ensure the Vision 2050 project is executed well, inclusively, and collaboratively. As our community's voice and leaders, the City of Bend's early commitment for Bend 2030's organizing efforts will send a loud message of approval to the broader community for this initiative.

We anticipate the Vision 2050 project will take approximately 18-24 months and will cost approximately \$150,000. Bend 2030 anticipates issuing a request for proposals for consultants experienced in city visioning in 2020 to ensure transparency and openness. Together, through this community-wide engagement effort, we will create an inspiring Vision 2050 for the next generation of our community.