



CITY OF BEND

To: Council Stewardship Subcommittee
From: Eric King and Shelly Smith
Date: November 20, 2019
Re: Bend 2030 Vision

At the September 24th Council Stewardship Subcommittee meeting, Jillian Taylor from Bend 2030 provided an update on the organization and highlighted some of their proposed planning which includes a vision refresh and capacity building efforts in hiring a new Executive Director. Ms. Taylor made a request of this Subcommittee to assist with funding for the latter effort, hiring of an ED. This would be an 18-month to two-year process from start to finish and requested the amount of \$20,000 from the City of Bend.

At the end of the meeting, it was proposed that Bend 2030 develop a written plan outlining how the proposed funding would support the strategic objectives of the partnership, strengthen connectivity in Bend, and show alignment with the current City Council goals.

In October, City Councilor Gena Goodman-Campbell and City Manager Eric King attended Bend 2030's Leadership Alliance Reception Brainstorming Session and participated in roundtable discussions focused on challenges facing Bend, big ideas for the future/what will propel the City forward, and potential names to capture Bend 2030's next phase of growth/development.

Jillian Taylor and Laura Fritz (Interim Executive Director) will attend the Subcommittee meeting on the 26th to provide an overview of their written plan and answer questions that you may have related to their proposal.

Subcommittee Questions:

- In reviewing the attached proposal and after hearing from Ms. Taylor and Ms. Fritz at the November Stewardship Subcommittee meeting, what questions do you have regarding their goals and alignment with 2019-21 biennium goals (DEI and Shared Governance Structures)?
- What are your recommendations for next steps in this grant request?

