

Climate Action Steering Committee (CASC) Meeting

September 17, 2019, 3:00-6:00 pm

The Pavilion

1001 SW Bradbury Dr, Bend OR

Minutes: Christopher Coleman

Attendees: Co-Chair Mike O'Neil; Co-Chair Lindsey Hardy; Jamie Klopp; Serena Dietrich (arrived at 3:15 pm); Russ Donnelly; Sasha Sulia; Laurel Hamilton (arrived at 3:07 pm); Eric Duea; Ryan LaPoma; Al Spector (arrived at 3:05 pm); Andrew Skidmore

Staff: Cassie Lacy

Council Liaisons: Bruce Abernethy; Gena Goodman-Campbell (arrived at 3:23 pm, left at 4:15 pm)

Co-Chair Mike O'Neil opened the meeting at 3:04 pm.

Housekeeping

a. Approving the 8/14/19 CASC Meeting Minutes

Eric Duea motioned to approve the 8/14/19 meeting minutes, seconded by Russ Donnelly. Motion approved.

b. Updates

- Today may be the final CASC meeting.
- Cassie Lacy provided a post-event summary of the Welcoming Week event that Sasha Sulia, Russ Donnelly, and Ryan LaPoma tabled on 9/16/19.
- Ms. Lacy and CASC members will present on the community climate action plan (CCAP) to kick off the Go Clean Energy Conference at the Trinity Episcopal Church on 10/03/19.
- Ms. Lacy announced Pints and Politics with the Oregon League of Conservation Voters on 10/17/19 at the Broken Top Bottle Shop.
- CASC will meet with the Stewardship Subcommittee Meeting on 9/24/19 to discuss the Home Energy Score Program and governance.
- A work session is scheduled for City Council to discuss the CCAP on 11/6/19 at 5:00 pm.
- There will be a public comment hearing at the 12/4/19 City Council Meeting before Council votes to approve the CCAP.
- Co-Chair Lindsey Hardy announced she is seeking volunteers to help cover two four hour shifts at the Green Energy Tour on 9/28/19.
- Ms. Lacy announced that waste haulers are expanding the food waste collection program to collect all food waste for Bend starting 10/01/19.
- Co-Chair Hardy announced world renowned zero waste advocate Bea Johnson is a keynote speaker on 9/27/19 at the Bend Senior Center.

Priority Strategies

a. Preliminary Vote for Top Five Strategies

Ms. Lacy provided instruction for CASC members to vote for their top five strategies using green stickers. The prioritized strategies were included in the meeting packet for reference.

The preliminary vote identified CASC's top five strategies as:

- 1) Provide 100% renewable electricity to the community
- 2) Improve voluntary uptake of energy efficiency projects in buildings
- 3) Support the transition to electric vehicles with an EV readiness plan
- 4) Support policies that increase energy efficiency of buildings
- 5) Implement benchmarking and disclosure programs for energy performance

b. Open Discussion About Top Five Strategies

CASC members were provided the opportunity to discuss the selected top five strategies amongst each other. A discussion ensued regarding the purpose of the top five strategies and what they are meant to communicate. Mr. LaPoma suggested identifying the selected strategies as exemplary strategies instead of top strategies. CASC members were each provided one minute to comment on:

- Whether a final vote should be collected
- If the selected strategies should be called top strategies or exemplary strategies

There was consensus to go forward with a final vote. By a show of hands, a majority vote of seven to four decided to vote for four exemplary strategies (one from each sector), instead of the top five strategies.

c. Final Vote for Exemplary Four Strategies

CASC members submitted a final round of votes to designate four exemplary strategies. Ms. Lacy announced the elected four exemplary strategies as:

- 1) Transportation: Support the transition to electric vehicles with an EV readiness plan
- 2) Energy in Buildings: Improve voluntary uptake of energy efficiency projects in buildings
- 3) Energy Supply: Provide 100% renewable electricity to the community
- 4) Waste & Materials: Improve non-food waste recovery

CCAP Report Review

In conjunction with CASC input, Ms. Lacy provided an overview of edits being made to the CCAP report to generate the final report. Ms. Lacy will be working with the consultant to add more graphical elements and make formatting edits. Suggested edits regarding errors in the tables will be corrected. The final CCAP report is anticipated to be completed and available for outreach by mid-October.

Review New Strategies

a. How to Conduct Outreach

Co-Chair Hardy provided a handout and presented key dates and community engagement strategies. Co-Chair Hardy will send out a revised copy of the handout correcting the key dates to align with changes presented in today's meeting updates. A discussion ensued regarding the public comment hearing and City Council's vote to approve the CCAP on 12/04/19.

b. Outreach Planning

Ms. Lacy provided a list of stakeholder groups and representative organizations previously engaged for reference. Ms. Lacy opened the floor for CASC members to collaborate and organize outreach strategies. A discussion ensued regarding logistics and resources needed to accomplish proposed outreach strategies. Ms. Lacy recorded additional stakeholder groups and representative organizations suggested by CASC members as avenues for outreach. Eric Duea suggested a smaller working group to continue the outreach work and coordination. Designated roles for outreach contacts can check in with Co-Chair Hardy or Mr. Donnelly. Ms. Lacy will send out the compiled outreach plan to CASC members.

Meeting adjourned at 6:02 pm.