

STATUS REPORT

BEND CITY COUNCIL GOALS: 2019 - 21

July 15, 2020

COUNCIL GOALS: *By the Numbers*



ACTIONS STATUS: *50% through biennium*

Goal	Complete	On Target	Delayed	Attention Needed / On Hold
Goal 1: Economic Vitality	5	11		1
Goal 2: Transportation & Infrastructure	1	10	1	3
Goal 3: Public Safety & Health	3	11	3	
Goal 4: Effective & Efficient Operations	2	10	3	2
Total	11	42	7	6
Percent	17%	63%	11%	9%





ECONOMIC VITALITY: HOUSING, JOBS, MANAGING GROWTH

Goal: Increase the supply of shovel ready land available for housing and employment in alignment with the City’s Comprehensive Plan by:

- Permitting 3,000 units with the target of 1170 single family units, 390 single family attached units and 1440 multi-family units by 6/30/2021
- Approve land division or other entitlements to create usable employment lands in Juniper Ridge for the community’s needs by 6/30/2021

STRATEGY 1: Increase the supply of shovel-ready residential land and decrease development costs for needed housing through public investment leveraging private development, City policy and procedural adjustments

Action	Status	Notes
Conduct a comprehensive audit of the Development Code to identify barriers in constructing needed housing, including mobility and parking standards	On Target	Code updates are planned after the adoption of the TSP to align mobility standards with the TSP policies. Parking standards were updated as part of the recently approved Core area code updates. Parking requirements are also being reviewed as part of the HB 2001 code updates for different housing types.
Create a real-time land supply database to better monitor land supply within the UGB	Complete	The first iteration of the Bend Land Information System (BLIS) is complete and will be presented to Council on 7/15/2020.
Develop 3-5 procedural and policy adjustments to streamline needed housing projects	On Target	CDD implemented HB 2306 in Q1/Q2 2020 that streamlines residential permit review and issuance in conjunction with infrastructure construction. CDD is currently working on the procedure for implementing HB 4212 pertaining to camps and emergency shelters that was just approved by the legislature.
Implement tax exemption programs that promote housing goals	On Target	Due to the impacts of COVID-19 and declining developer interest at this time, the convening and establishing of the sub-committee to evaluate and make recommendations for project eligibility criteria has been delayed. Staff is anticipating to begin sub-committee work September/October 2020.
Develop and conduct a request for proposal (RFP) process focused on housing development that is aligned with Council goals	On Hold	Given the impacts of COVID-19, staff propose that this project be removed from the current plan and be revisited in the next biennium.



Action	Status	Notes
Increase the number of childcare slots in Bend from 2,812 (in September 2019) by 20% (562) to 3,374 slots	On Target	After adoption of this goal early this year, the number of slots was increasing. By early March, there were roughly 200 additional spots. Due to restrictions on the number of children permitted within day cares and other regulations stemming from COVID-19, many day care facilities are not currently operating. Neighbor Impact is having difficulty obtaining reliable data due to the uncertainty in the market. A “childcare response team” has been established in CDD so that all childcare proposals are reviewed by the same team.

STRATEGY 2: Explore alternative housing types and necessary funding sources

Action	Status	Notes
Renew the Affordable Housing Fund	Complete	Approved by Council on 05/01/2019.
Adopt policies for alternative housing models, such as 4-plexes, tiny homes and single room occupancy units	On Target	Amendments to the CORE area, including residential related polices, were adopted earlier this year. House Bill 2001 and 3450 code updates are currently in process with staff and stakeholder groups convening. The approval process will begin Fall/Winter of 2020.
Update the Consolidated Plan	Complete	Approved by Council on 05/01/2019.

STRATEGY 3: Increase the supply and viability of serviceable employment land through public investments leveraging private development, City policy and procedural adjustments

Action	Status	Notes
Complete land use planning for southeast and core areas, including the Bend Central District	On Target	<p>The Core Area Project is mostly complete, with Council adopting a resolution for the Core Area Project Report and the Bend Urban Renewal Agency (BURA) forwarding a Tax Increment Financing (TIF) Plan and report for public review. BURA and the Council will consider formally adopting the TIF District this fall/winter.</p> <p>The Southeast Area Plan (SEAP) has made progress on land use and infrastructure requirements in addition to detailed development codes, street cross sections, and trail locations. The SEAP project adoption has been moved to Q1 of 2021 to allow more time for an infrastructure funding strategy in light of COVID-19 and surrounding development proposals.</p>



Action	Status	Notes
Create a development plan for Juniper Ridge Urban Renewal Area and Sub-employment district	On Target	Due to COVID-19, there was a short delay in the original timeline. The Juniper Ridge Management Advisory Board (JRMAB) recently provided staff with high-level suggestions on desired changes to governing documents. Staff are working to incorporate those changes for JRMAB to review. A recommendation will be provided to Council in Q3 of 2020.
Adopt a Federal Aviation Administration compliant land use plan for the Bend Municipal Airport	On Target	Information required for the master plan has been submitted to the FAA, including the revised current activity estimate and growth rate and future activity forecast. The approval is pending.
Create a land management plan for Juniper Ridge	Complete	The City Manager approved the plan on 02/10/2020.

STRATEGY 4: Ensure growth takes into consideration natural resources and reflects a triple bottom line approach

Action	Status	Notes
Adopt the Community Climate Action Plan (CCAP)	Complete	Council adopted the Community Climate Action Plan on 12/04/2019.
Ensure the Transportation System Plan (TSP) contains policies that contribute to a per capita reduction of greenhouse gas emissions	On Target	The draft TSP is in the public review phase. A joint Planning Commission/City Council Work Session was held July 13. The Planning Commission will hold a hearing on 7/27/2020 and a hearing in front of Council is scheduled for 8/19/2020. The draft includes policies that contribute to a per capita reduction of greenhouse gas emissions.
Explore renewable energy production options	On Target	Council Stewardship Subcommittee discussions are planned on this topic for the second half of 2020.
Partner with Deschutes County to prevent waste, to recover targeted items from the waste stream, and to determine where Bend's waste will be disposed post-closure of Knott Landfill	On Target	Deschutes County adopted the Solid Waste Management Plan in fall 2019. Staff are awaiting next steps from the County.



TRANSPORTATION & INFRASTRUCTURE

Goal: Plan and implement robust and resilient infrastructure investments

STRATEGY 1: Complete the Transportation System Plan (TSP) by end of May 2020

Action	Status	Notes
Complete an updated Transportation System Development Charge (TSDC)	On Hold	Project is on hold due to the impacts of COVID-19 and removal of the General Obligation Bond from the May Ballot. It will be revisited in the next biennium.
Create a neighborhood traffic safety plan and policies that guide investment	On Target	Neighborhood street safety projects are underway. One project has been completed (15th St), two projects are in progress (Harmon, Wells Acres), one project was recently started (12th/Jones), and four projects are in design for 2021 construction (Brookwood, Parrell, Seismore, Campbell).
Implement TSP metrics and KPI's	On Target	Draft metrics have been developed and are included in the Transportation System Plan for adoption later this summer.

STRATEGY 2: Leverage multiple funding sources to enhance and improve transportation infrastructure resulting in a funding package that addresses both housing and mobility challenges on May 2020 ballot

Action	Status	Notes
Prioritize short term transportation projects that relieve congestion, improve safety, including emergency response times, and increase options for all modes of transportation	On Hold	Package lists were agreed to by Council and the Bond Measure was prepared for the May 2020 Balot but was removed due to COVID-19. Council is currently discussing the potential of placing the Bond Measure on the November 2020 Ballot. A decision will be made in early August.
Develop a transportation funding plan that is equitable, balanced and resilient	On Target	Adoption proceedings for the TSP will begin summer 2020.
Create and implement a communication plan that aligns community values with transportation projects to ensure sustainable funding	On Hold	Due to the impacts of COVID-19, Council decided to remove the GO Bond from the May 2020 Ballot. Council will revisit the potential for a bond to be placed on the November 2020 Ballot in July and early August.



Action	Status	Notes
Participate in the development of a comprehensive transit plan that improves service levels and is integrated with the TSP	On Target	The Bend MPO and Growth Management have been attending regular Cascade East Transit Advisory Committee meetings as this plan nears completion. Both the TSP and Cascades East Transit plans are aligned with respect to major assumptions regarding the transit system development in the coming decades.

STRATEGY 3: Improve the condition and functionality of City sewer, stormwater, transportation and water infrastructure to keep pace with community needs

Action	Status	Notes
Improve the average pavement condition index (PCI) to 75 by 06/30/2021	On Target	Street preservation chip seal and slurry seal projects are complete for 2020. The paving contract is on target for completion by September 2020, for a total of 77 lane miles treated. As of January 2020, the PCI rating for the City's roadways are: Arterials = 83; Collectors = 81; Locals = 71; Overall Citywide rating = 74.
Develop a bridge maintenance and traffic signal plan	On Target	The Bridge Program report, including the maintenance plan, is in final review. Maintenance work has started on backlogged items. COVID-19 budget reductions have impacted several projects including: <ul style="list-style-type: none"> • Delay of 3rd/ Wilson design award, which is now proposed for the July Council meeting • Funding cut for Franklin/ Wall-Bond signal
Continue investments in water, stormwater and waste water treatment systems to keep pace with demand, regulatory requirements and maintenance needs	On Target	The COVID-19 budget reductions resulted in adjustments to every fund in the Capital Program as well as to the Utility Repair & Replacement and Project funds. As a result, some projects had their scope adjusted and others were delayed. Funding for active projects was mostly maintained and value engineering was done on active projects to identify savings opportunities. Major projects underway include Murphy Road Corridor, Empire Road Corridor, North Interceptor Sewer, Septic to Sewer, and Solids Handling at the Water Reclamation Facility.
Create a sidewalk plan and program that shares responsibilities between the City and adjacent property owners	On Target	Staff is developing a barrier removal request process to assist homeowners whose sidewalks have been identified as deficient. The proposed process involves the City retaining a contractor to conduct sidewalk repair, contacting property owners identified through the barrier removal request process and offering to cover 50% of the costs up to \$1000. The money would come from the ADA Construction Fund. The plan will be present to Council this fall.



Action	Status	Notes
Complete the first phase of neighborhood greenways	On Target	Construction of phase 2 is 50% complete and scheduled to finish in August. The phase 3 construction contract for will be taken to Council on 8/5/2020. If awarded, construction would occur in fall 2020.

STRATEGY 4: Develop a community-wide parking program that is based on the concept plan proposed in the 2018 citywide parking study and that is responsive to the changing community needs

Action	Status	Notes
Create a self-sustaining Parking Services Division	Complete	Several parking projects are in development and will be presented to Council in August 2020, including the Residential Parking District Pilot for Old Bend Neighborhood, the Parking Management Software Project, and citation work flow improvements.
Develop programs for residential and business parking districts based on the recommendations of the citywide parking study and adopt initial related code changes by 06/30/2020	Delayed	The Residential Parking District Pilot Program has been prepared for Old Bend Neighborhood and will be presented to Council in August 2020 for fall implementation. Schedule delays were caused by COVID-19.
Leverage technology and data to modernize parking management and the customer experience	On Target	The Parking Management Software Project will be presented to Council in August 2020. Citation work flow improvements have been coordinated with Municipal Court and other stakeholders.



PUBLIC SAFETY & HEALTH

Goal: Protect and improve health and safety for residents and businesses that addresses the challenges associated with a rapidly growing community

STRATEGY 1: Seek opportunities to connect residents and businesses to resources for mental health issues and homelessness by providing \$450K in funding for staff and community partnerships

Action	Status	Notes
Increase participation with existing community partners focused on homelessness	On Target	In partnership with other agencies and non-profit partners, the lower 500 acres of Juniper Ridge were successfully cleared of campsites by 6/22/20 in preparation for the North Interceptor. There were no citations issued or arrests made.
Partner with Deschutes County and fully commit toward the development of a Crisis Stabilization Center	Complete	The Crisis Stabilization Center held a community grand opening in early June. The Center operations for voluntary admission are providing an important resource to community members in need and as an alternative for officers to direct people to.
Advocate for a Housing First approach	On Target	Continue to support housing first efforts in local discussions as well as the consideration of additional temporary housing options for vulnerable community members.

STRATEGY 2: Develop a first draft of the comprehensive wildfire resiliency plan by October 2019

Action	Status	Notes
Create a wildfire resiliency task force and collaborate with partners	Delayed	This project has been delayed due to COVID-19. Staff are planning to form a stakeholder group this fall to develop a Bend-specific Community Wildfire Protection Plan.
Increase illegal firework enforcement activities	Complete	Police increased patrols the week prior to July 4 th and addressed calls regarding illegal fireworks on July 4 th as resources allowed. One violation and two criminal citations were issued. Illegal fireworks were also seized, including approximately 30 boxes of mortars. Fire & Rescue responded to one fire on July 4 th that was caused by fireworks.
Update the Emergency Preparedness and Management Plan	Delayed	The update to the Emergency Preparedness and Management Plan is delayed until the Wildfire Resiliency Plan update is complete.

STRATEGY 3: Maintain Fire/EMS response times within industry standards for cardiac resuscitation rate of 50% and response time under 6 minutes while decreasing overtime by 50% by 6/30/2021

Action	Status	Notes
Create a cost effective and adequate staffing plan to decrease overtime by 50%	Delayed	Overtime was not reduced by 50% due to minimum staffing requirements and the deployment model used. The six new firefighters did positively impact our overtime costs, but not by 50%. An overtime reduction plan has been put in place.
Ensure efficient and effective deployment of resources, including maintaining a Fire and EMS emergency response time under 6 minutes within the city and a cardiac resuscitation rate of over 50%	On Target	The Personal Protection Equipment (PPE) necessary to keep crews safe during the pandemic have stressed our 6 minute response time goal, but personnel are doing their best to protect themselves and respond as quickly as possible. Cardiac resuscitation rates remain at 50%.
Complete the construction of two fire stations (15th & Hwy 20, Tumalo Station replacement) within budget by October 2019	Complete	Both stations are open and operational.
Support and implement county-wide projects (Radio system, Computer Aided Dispatch (CAD))	On Target	The CAD system implementation is complete; it went live in March 2020. Deschutes County 911 recently added a tower to the Overturf radio site, which may assist in reducing known coverage issues. The Police Department installed a new amplifier in the Police Department building to assist with in-building radio coverage issues.

STRATEGY 4: Increase events focused on traffic safety by 20% by 06/30/2021 when compared to 06/30/2019

Action	Status	Notes
Conduct focused DUII enforcement programs or details	On Target	There were no DUII events conducted during June. Two events are being planned for July-December.
Conduct focused distracted driving enforcement programs or details	On Target	Events were conducted on 5/27/2020 in areas of 6th/ Franklin, Greenwood/ 3rd to 8th St., Marshall St, 14th/ Century Drive. 16 Cell phone citations and 7 warnings were issued. 10 additional citations and 6 warnings for other violations were issued. In addition, there was 1 impounded vehicle and 1 arrest for driving while suspended misdemeanor.

Action	Status	Notes
Conduct crash reduction enforcement programs or details	On Target	An event was conducted on 6/25/2020 on Greenwood from 3rd to 27th St. Data suggests this is a high traffic crash area. 5 officers wrote 28 citations, 8 warnings and 1 impounded vehicle. Staff continues to review data and focus on specific areas of concern.
Conduct public education and awareness programs	On Target	On 6/18/20, staff did a bicycle social media recording, specifically about bicycles no longer having to stop at red lights in an effort to educate the public.

STRATEGY 5: Address livability crimes in the downtown area by increasing staffing hours by 15% over the biennium

Action	Status	Notes
Increase patrol staffing hours focused on enforcement of Oregon laws and City ordinances	On Target	Patrol continues to ensure an officer is assigned to the Downtown District on all shifts. School Resource Officers are also being staffed downtown during the summer months.
Increase details focused on trespassing in partnership with businesses	On Target	Staff are currently working on the best approach for these details taking into account COVID-19.
Perform focused crime prevention details during night times	On Target	Two events are scheduled for July in the Downtown area. They will focus on alcohol related incidents and the prevention of related issues, such as disputes, suspicious circumstances and unwanted persons. Parking garage issues and extra patrols will also be looked at.



EFFECTIVE & EFFICIENT CITY OPERATION

Goal: The City is an efficient, well-run organization that has the appropriate people, systems and processes to meet changing customer needs

STRATEGY 1: Seek to improve the effectiveness of governance, including consideration of referring Charter amendment(s) to November 2020 ballot

Action	Status	Notes
Consider options for Charter amendment(s) regarding incumbent Council members running for Mayor, and process for filling vacant Council positions	On Hold	Council determined this should be deferred and included in a future, overall Charter review.
Review and update Council Rules to reflect recent Charter changes approved by voters	On Target	Council Subcommittee discussions will be scheduled for August.
Assess the effectiveness of advisory boards to respond to items of community interest	On Target	The application process for advisory committees has been streamlined. In addition, continue to evolve the framework that guides decision-making and improves board and committee involvement with Council Subcommittees and during quarterly updates.
Develop a process to consider and assess potential staff resources and stakeholder processes necessary to respond to items of community interest	Delayed	This project will develop a guide that will assist Council's consideration of items of community interest that are not included in Council Goals. The proposed guide will be presented to Council in spring 2021.

STRATEGY 2: Increase community participation

Action	Status	Notes
Develop metrics for success by 6/30/2020	Delayed	This project is delayed due to COVID-19, and will start at beginning of 2020-21 fiscal year.
Support the effectiveness of Neighborhood Associations (NA)	Complete	Action goals have been met through the hiring of a dedicated staff person for NAs and the Neighborhood Leadership Alliance and increased funding for the NAs for communications.
Develop land-use education resources	On Target	The NLA continues to refine their list of needed education resources amid additional work reviewing potential policy changes to the land-use notification process.

Action	Status	Notes
Evaluate Council capacity to engage and communicate with constituents	On Hold	Due to the impacts of COVID-19, staff is proposing that this project be removed from the current plan and be revisited in the next biennium.

STRATEGY 3: Increase efficiency of City operations through technology, data, and long-term planning

Action	Status	Notes
Complete comprehensive long-term facility plan, including a new City Hall and Public Works facility, aimed at meeting short- and long-term operational needs by 6/30/2021	On Target	Progress has been made on several facility decisions, including: <ul style="list-style-type: none"> Increasing certainty around siting the future Public Works Corporate Yard in Juniper Ridge, further east beyond existing developments along Cooley Road Developing interest in the Boyd Acres Campus Continuing internal discussions to formulate strategies towards siting a new City Hall
Develop and implement a citywide Innovation Strategic Plan	On Target	The Plan was adopted by the Innovation Steering Committee (internal steering committee) in May 2020 and will be presented to Council on 7/15/2020.
Complete the implementation of the Enterprise Resource Planning (ERP) system and related business process improvements	Delayed	The Online Permit Center go-live timeline has been impacted by COVID-19, vendor resource constraints, and the need to conduct additional validation work. Go-live is expected in late summer 2020. Other modules, including Utility Billing, Fleet and Municipal Court, are on track.
Develop a citywide data management program	On Target	Staff are currently exploring data governance methods and best practices. Initial drafts have been completed for open data, internal data governance, and GIS data policies.
Develop and publish a report card that rates the current state of key infrastructure and other financial obligations against industry best practices and desired service levels and guides Council decision-making	Complete	The Asset & Infrastructure Scorecard is complete and will be presented to Council on 7/15/2020.

STRATEGY 4: Embed a commitment to diversity, equity and inclusion (DEI) within the City of Bend and publish DEI statistics to the public by 6/30/2020

Action	Status	Notes
Implement a diversity, equity, and inclusion-training program for City Council, City Staff, and volunteers	On Target	Further DEI training options for Council, staff, and volunteers are being explored based on appropriate opportunities and budget.
Hire a consultant to conduct an organizational assessment	On Target	Allyship in Action (AiA) is currently working on finalizing the baseline organizational assessment data and report.
Establish a short-term steering committee/task force to assist in identifying the needs and priorities of underrepresented communities in Bend	On Target	AiA will be holding two final meetings in July with the current members of the DEI short-term task force to finalize their recommendations for Council.
Establish a permanent commission/committee to develop a diversity, equity, and inclusion action plan, and seek opportunities to leverage community efforts through funding and staff support	On Target	AiA will provide a final report to Council with recommendations for the next set of DEI goals. It is anticipated that one of the key goals will be the establishment of a long-term/permanent DEI Committee/Commission. Based on Council's decision in August, staff will work to establish the appropriate structure.