



CITY OF BEND

Meeting Notes

Downtown Parking Advisory Committee (DPAC)

Thursday, May 16, 2019

3:30pm DPAC Meeting

Roll Call: John Picarazzi, Dee Dee Cochran, Samuel Johnson, Jon Welter, Suzy Reininger, Michael Walker

Mindy Aisling-DBBA, Michelle Rhoads-CET, Lynne Mildenstein-Library, Terence Spakousky- Diamond Parking, Jeff Hagler-Parks & Rec- ex officio

Staff: Carolyn Eagan, Teresa Briggs, David Abbas, Jon Skidmore, Kathy Montgomery

1. Public comment

none

2. Approve April Meeting Notes

To be done at next meeting.

3. Follow up from last meeting

Signage and Pilots

Wall/Greenwood lot. Purpose of sign is to explain 2 hours free, 4 hours max, how to pay. Currently standard sign stayed up with small temporary sign on bottom. Need recommendation on signage.

Mirror Pond also has this problem; however, it has pay stations as well as the ParkMobile app. If we are not ready to recommend getting rid of first two hours free, are we experimenting with right strategy. Terence mentioned there are two options on pay stations.

What are trade-offs? What is realistic? Should we wait and see? After discussion, it was decided that with clarifying signs that should collect data and monitor. David mentioned that signs on street must be MUTCD compliant.

Question as to whether to remove pilot from Irving. Again decided that need data first so keep trial going for a while. Question asked about order of strategies. Carolyn said strategies build on each other for an economic reason. Need to obtain revenue first. Need to move toward paid parking to be able to build toward new capacity. Also need data on who is using downtown businesses, what they are doing and how much they are spending. Users have to pay into system and system need to pay for itself.

Need data first. Keep going for a while. Change management. Get right signage

installed prior to main tourist season. Suggestion made for signage: Two hours free or two hours free and pay now for additional hours.

Mirror Pond. – doesn't say 4 hours max. Should say 4 hours max, pay at kiosk. Will find out 2 hours free when use kiosk. Suzy will draft sign. Need draft Monday the 20th. Mike and Suzy will meet.

Education/marketing

Employees vs visitors/patrons. What has committee done? Develop materials first and then discuss marketing plan steps. Committee said they already have information so Carolyn asked them to send it to her.

4. Update on City's new Parking Division

Jon Skidmore: survey of community helped to inform council goals. Housing and transportation were most frequently mentioned. Council looking to prioritize both. Transportation staff is scattered throughout City so a better framework around transportation is needed. Parking management is becoming a vocal concern throughout community not just downtown. Council wants to take on.

Parking Management Plan. Parking Services Manager but will expand beyond downtown. There will be additional facilities assistance and eventually marketing assistance. Will at first fit into Streets Department and they will start building program. 70-80% of time at first will be focused on the Downtown Parking Plan. Decision was made quickly. Additional funding from room tax will create this parking services. Downtown parking fund stays the same. Legally cannot use outside boundary. Goals will be adopted at June 19th Council meeting. Working on action items.

David Abbas showed how the program will fit into Streets. Entire parking fund stays the same. Will create a nexus with others areas in Streets. Already set up with Citizen's Service request system.

Jon Skidmore mentioned will shift with recruitment of manager. Will work toward transitioning to paid parking and paying for system. A lot of outreach and change management will be needed and be done. It is a different way of doing things for Bend.

Suzy mentioned she joined committee because it was a downtown committee. In transition. Mike asked to keep Teresa and Carolyn until beyond transition, through end of year. David Abbas or Janet Hruby will be at DPAC meetings.

Carolyn mentioned that parking just got more resources - facilities and program coordinator.

Jon mentioned will be posting position soon. Feedback from group was used. Description is with Human Resources for review. A few weeks at most. Priority to fill quickly. Question asked about ETA for completing plan. Response: plan is ambitious and it

doesn't take into account external forces including politics. However, not looking to put on pause until hire. David said that once people are in place will transition over smoothly.

Teresa's time - Close to 100% of time until June.

What's next? Need to know where we have been. Mike can continue to work in subcommittee. Teresa will attend. Send out what we know to committee to review. Send out updated where we are in plan. Utilization/turn over study for fall or spring next year in budget. Communication back to committee. Goal is to be on same page.

Question asked with reconstruction of So Mirror Pond lot, why we don't remove first 2 hours free. Why are we not going there? Carolyn said elected officials are not ready to go there.

5. Teresa's Workplan

No time to discuss. Teresa will send out to committee.

6. Adjourned at 5:10 pm