



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, September 9, 2019

Staff Liaison: Ben Hemson

12:05 pm BEDAB Meeting

Roll Call: Keith Dodge-Vice Chair, Erich Schultz, Jamie Klopp, Kevin Cole, Travis Davis, and Wendy McGrane

Heather Ficht, Jim Sansburn, Jerry Schulz, Kevney Dugan, Kip Barrett- ex officio

Councilor Piper

1. Public Input

None.

2. Approve Previous Meeting Minutes

Approved.

3. State Legislative Session Review | Erik Kancler

Update on legislative session. Corporate tax, housing, climate bill.

Corporate activity tax: \$1 million threshold. Numerically not a lot of businesses in terms of numbers but in terms of economy is big. Initial draft would have preempted local governments from adopting taxes/fees. Only local impact is that corporate activities tax is not allowed. Ben will have someone talk about technical aspects on implementation of 3427. Kip asked where revenue will be allocated. Erik said bill specifies that most ought to go to education but is not mandated.

Carbon bill: Leadership priorities from a year ago: climate bill and raise corporate taxes. Redo of carbon legislation will likely be on the table. Bend did not take a position on bill. Does Bend want to this year? BEDAB may have an interest. California is only state with Cap and Trade bill. No one else except Oregon is considering. Would be felt in three areas: Knott Landfill – increased hauling fees. National gas line - price impact. Also price at pump on gas will go up. Revenue to those impacted. Bend is not considered an impacted community so likely will not get any state funding. Kip asked if we can still lobby for Bend. He mentioned wildfire tracking/impacts. Councilor Piper stated we do have impacts: housing, infrastructure, wildfire. Opportunity to raise level of awareness. Kancler warns if oppose could have political repercussions. Can address single aspects but others will want something in return. Might want to revisit. Ben asked if BEDAB is interested. Yes. Maybe via stewardship subcommittee.

Housing: three bills. (608 renter protection flew through) HB 2001 Missing Middle and HB

2003 Housing Supply bill. SB 8 anyone who challenged large multifamily affordable units to be responsible for attorney fees if lost. SB10 would have imposed density standards wherever there was a transit line even if through existing neighborhood. Bend pulled out of bill. HB3450 – pilot just for Bend. Allow us flexibility of higher density housing component along commercial corridors. Exploring what looks like. More options for housing and commercial for commercial corridors. Must go to LCDC. (Five years then expires). End date intent: Stop, reevaluate, and see how it's doing. Likely inclined to look at as an overlay.

Lynne McConnell: Trying to do without a comprehensive plan change. Plan to look at more intensively in early 2020. Goal is for housing to activate employment development. Employment requirements would remain the same. Goal to support economic opportunity not displace it.

Erich Schultz asked if the areas are defined? Not yet, this would be part of the discussion. The group discussed the idea of an RFP or RFI to identify the best areas

HB 2001 and HB 2003 have money for state agencies. HB 2001: Missing Middle. Bend has already been working on this. Only city that has done most of what intent was. State decided to mandate. State looked to Bend. We did community wide approach and obtained buy in from community. Infrastructure planning funding added. Had them extend time line. Also wanted to make sure didn't have to redo anything. Worked to make better for everybody. Bend doesn't have to do much. A code package

HB 2003 – oriented to how we plan for housing as part of land use process. Must do population forecast and housing needs analysis. Have state not city do. Takes away risk of appeal if state does. Second part – housing production strategy to meet needs. Bend has done most already. Details need to be ironed out in next session.

Heather Ficht – would like to see BEDAB back workforce board support. Funding directly to businesses to support worker training. Was not included. Going back in short session. Used to get money from federal government. Funding is now less than half. Hoping BEDAB would support that investment. Erik states he receives his direction from Council. Ben asked if interest to hear more. Yes. Kip said funding is valuable. Goes straight out to community. Would get over 600k if passed. Ben will work with Heather to bring back at the October meeting.

Erik: 3251 outdoor products legislation. Statewide ask. May try to bring back forward in next session.

4. Recent Advocacy Subcommittee Discussions & Next Steps | Kevin Cole & Subcommittee Members

Construction Excise Tax – tax on commercial construction to support affordable housing construction. Business community is having to take on more costs (franchise fees, payroll taxes, possible Parks' SDC increases). Too many burdens at once. More changes without assessing impacts. Kevin created a letter with recap of discussion and concerns. Ben: original plan was to bring to AHAC this week. Now will take up in October. Was to be paired with a RFI. Working on a Pre-RFI. Ben and Carolyn are

working with developers directly to find out information. Still gathering info.

Ben: Climate Plan – stewardship subcommittee. Ideally would like someone from BEDAB to attend on September 23rd. Only mandatory component is energy score. Is a disclosure. Questions regarding what will look like. Solar easements and low carbon concrete added prior to stewardship subcommittee. Cost/availability questions. Council discussion will be on November 6th.

5. BEDAB Sponsorship Allocations | CEDR Subcommittee Members

Ben distributed notes from CEDR discussion. Rather than do a RFP at one time, plan is to put an application on website. Will require basic information about request, general intent and how relates to BEDAB's mission/strategic plan goals. Could decide based on application or invite requestor to make a presentation. CEDR does not think fund raising events should be supported. Needs to align with why BEDAB exists or help with achieving BEDAB goals. These are sponsorship dollars. Could have up quickly but will not be able to fund until next year.

Motion: to move forward with application process outline. Kevin Cole made motion. Wendy McGrane seconded. All in favor.

6. Sponsorship Request: Bend Venture Conference | Brian Vierra

This is 16th year. Early stage, growth stage, and impact tracks this year. Seeing much broader geographic representation. As many local companies as they've ever had. Not done anywhere else in PNW. Thinks it builds the Bend brand as a business location.

Presenting sponsor \$6,500. Wendy: What are sponsorship benefits? Media mentions. Videos that Bend is open for business. Travis feels that it shows vitality of Bend. Councilor Piper said he feels it aligns with economic vitality goals. Shows entrepreneurial environment of Bend. Kip: changing narrative to show that can do in Bend not just Bay Area, Portland, Seattle. Councilor Piper mentioned that the Innovation District will be additional opportunity. Good marketing opportunity.

7. Sponsorship Request: UnConference | Amanda Krantz Bendtech.

\$2,500. 10th anniversary. 16-18 companies. \$2,500 for 1st place, \$1,000 for 2nd and \$500 for 3rd. First come first served. Provides a chance to network. Much more local than BVC.

Levels for sponsorship - \$4,000, \$2,500, \$1,000, \$500.

Ben: typically city doesn't sponsor at highest level.

Jamie Klopp made a motion to support at levels we did last year. Travis Seconded. \$6,500 for BVC and \$1,000 for UnConference. All in favor. Kevney mentioned Visit Bend is continuing to sponsor 10th month.

8. Adjourned at 1:59 pm.