



DOWNTOWN PARKING DISTRICT UPDATE

Parking Advisory Committee

April 18, 2019



- Park Mobile Use
 - Successes and Complaints
 - What else should we be measuring?
- Parking Permit use change
- Employers/Employees participating in program
 - What appears to be happening now
 - What should we do next?
- South Mirror Pond lot
- New Boundary enforcement
 - Successes and complaints
 - What else should we be doing?
- Parking Manager Search

PARK MOBILE PILOT AREA



Find a spot that works for you!

	Jan-19	Feb-19	Mar-19
Transactions Zone 7952 Mirror Pond North	12	403	792

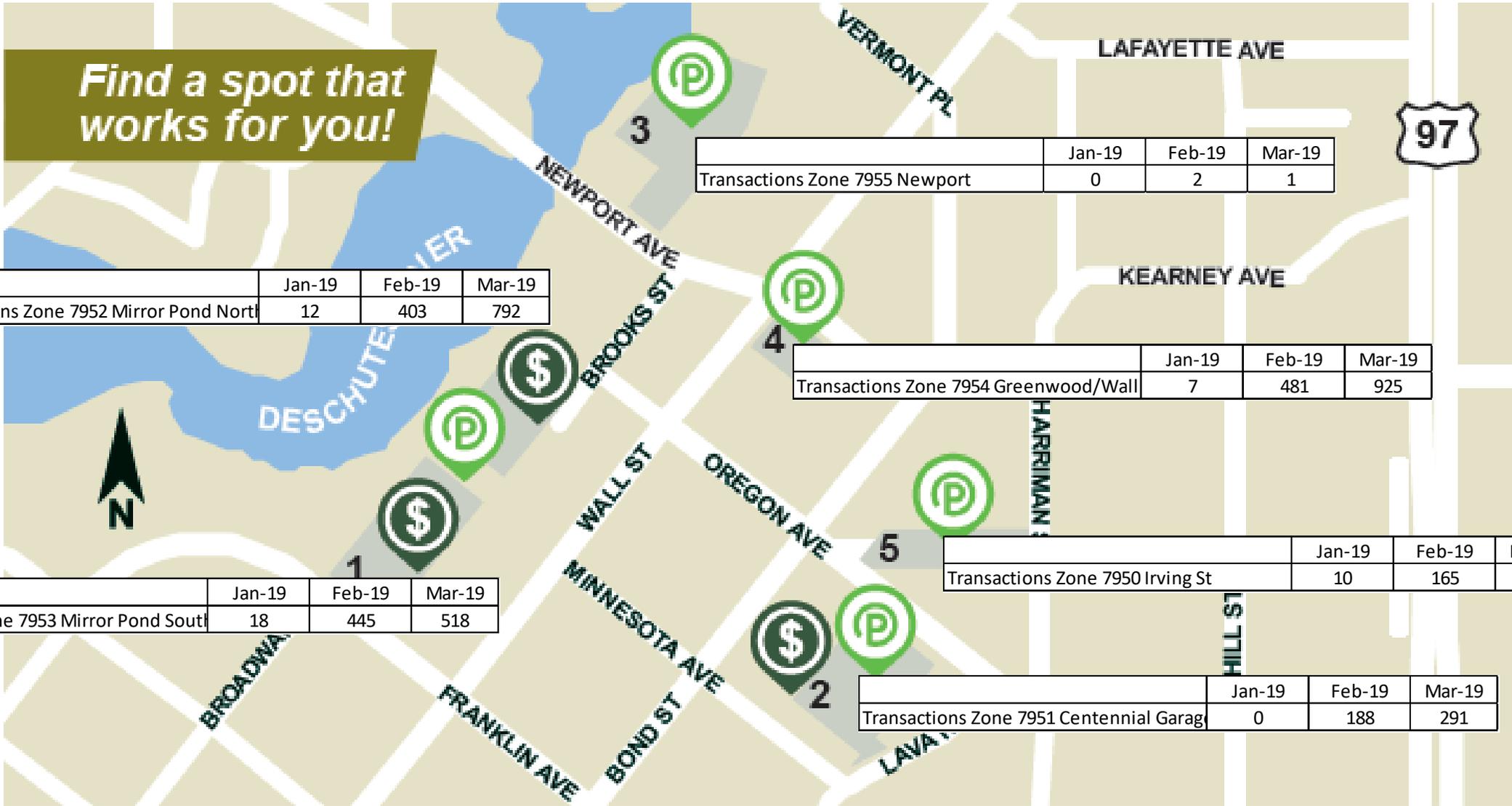
	Jan-19	Feb-19	Mar-19
Transactions Zone 7955 Newport	0	2	1

	Jan-19	Feb-19	Mar-19
Transactions Zone 7954 Greenwood/Wall	7	481	925

	Jan-19	Feb-19	Mar-19
Transactions Zone 7950 Irving St	10	165	455

	Jan-19	Feb-19	Mar-19
Transactions Zone 7953 Mirror Pond South	18	445	518

	Jan-19	Feb-19	Mar-19
Transactions Zone 7951 Centennial Garage	0	188	291



Parking Areas
 ParkMobile Available
 Pay Station
2 hour free available on street.

PARK MOBILE REVENUE | MARCH



Zone	# of Transactions	Total ACH Amount
7950 Irving St	455	\$868.71
7951 Centennial Garage	291	\$2,635.34
7952 Mirror Pond North	792	\$1,006.55
7953 Mirror Pond South	518	\$678.90
7954 Greenwood/Wall	925	\$1,711.07
7955 Newport	1	\$0.23
Grand Total	2982	\$6,900.79

PARKING PERMIT SALES



Permits Sold by Location Count													
	January 2019	3-Year Average											
	January	December	November	October	September	August	July	June	May	April	March	February	
Centennial Garage	557	423	456	447	441	430	428	420	467	416	406	437	428
Newport Lot - Market Rate	95	69	86	80	72	85	80	93	108	80	70	71	67
Old Hospital Hill	22	15	21	21	23	27	29	28	32	29	25	20	18
Green Zone (Louisiana)	130	132	128	128	128	135	136	143	147	144	145	135	134
Yellow Zone (East Area)	146	129	155	160	144	162	153	155	178	153	151	141	134
Residential Permits	63	103	103	103	103	103	103	103	103	103	103	103	103
<i>Total Permits Sold</i>	1,013	872	949	938	912	942	929	941	1,034	926	900	907	884

Permits Sold by Location Count													
	February 2019	3-Year Average											
	February	January	December	November	October	September	August	July	June	May	April	March	
Centennial Garage	569	428	524	456	447	441	430	428	420	467	416	406	437
Newport Lot - Market Rate	107	67	98	86	80	72	85	80	93	108	80	70	71
Old Hospital Hill	24	18	18	21	21	23	27	29	28	32	29	25	20
Green Zone (Louisiana)	131	134	125	128	128	128	135	136	143	147	144	145	135
Yellow Zone (East Area)	151	134	144	155	160	144	162	153	155	178	153	151	141
Residential Permits	80	103	99	103	103	103	103	103	103	103	103	103	103
<i>Total Permit Sold</i>	1,062	884	1,007	949	938	912	942	929	941	1,034	926	900	907

Permits Sold by Location Count													
	March 2019	3-Year Average											
	March	February	January	December	November	October	September	August	July	June	May	April	
Centennial Garage	599	437	533	524	456	447	441	430	428	420	467	416	406
Newport Lot - Market Rate	124	71	102	98	86	80	72	85	80	93	108	80	70
Old Hospital Hill	21	20	21	18	21	21	23	27	29	28	32	29	25
Green Zone (Louisiana)	131	135	127	125	128	128	128	136	143	147	144	145	135
Yellow Zone (East Area)	161	141	149	144	155	160	144	162	153	155	178	153	151
Residential Permits	92	103	99	103	103	103	103	103	103	103	103	103	103
<i>Total Permits Sold</i>	1,128	907	1,030	1,007	949	938	912	942	929	941	1,034	926	900

PARKING PERMIT REVENUE

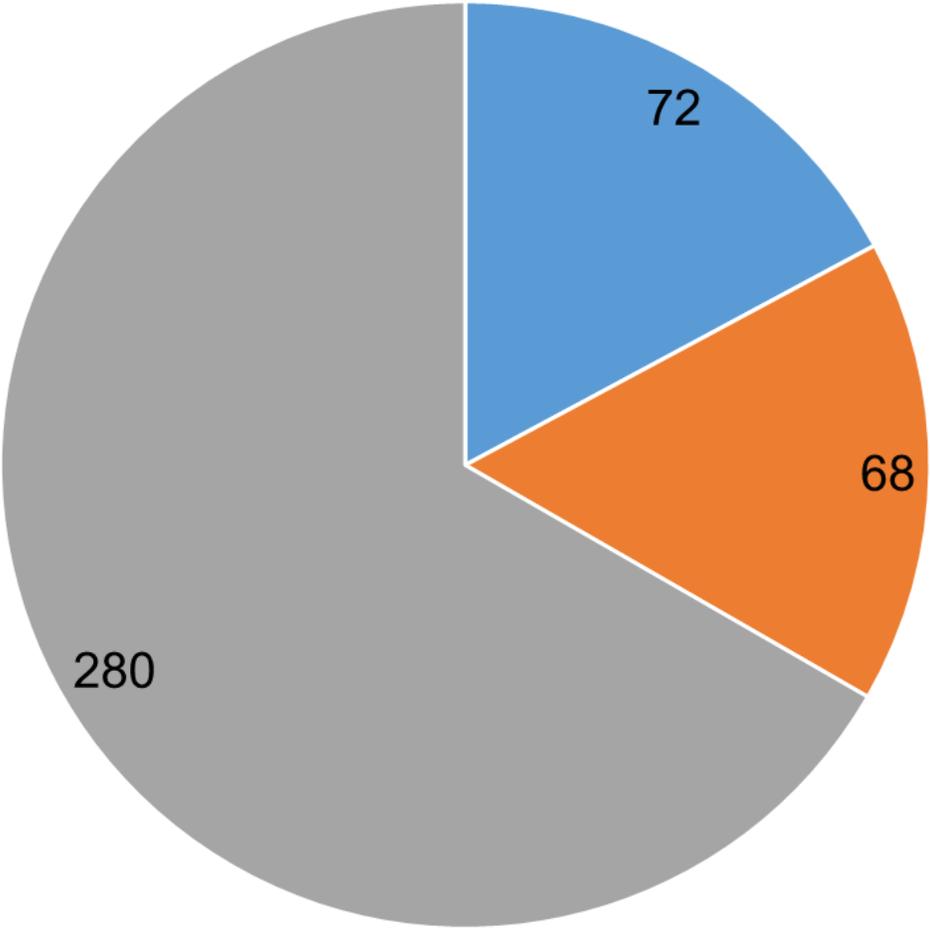


Permits Sold by Location Revenue													
	3-Year Average												
	January 2019	January	December	November	October	September	August	July	June	May	April	March	February
Centennial Garage	20,599.00	18,647.14	20,344.13	19,532.11	19,195.08	18,880.66	18,826.19	18,381.63	18,854.89	18,333.31	17,875.12	19,228.50	18,845.50
Newport Lot	1,418.52	1,589.66	1,960.48	1,823.29	1,719.19	1,915.87	1,805.20	1,866.77	2,078.73	1,801.79	1,553.62	1,622.42	1,575.76
Old Hospital Hill	550.00	368.93	464.54	484.97	539.49	652.33	668.40	651.69	744.05	694.00	605.87	479.32	419.17
Green Zone (Louisiana)	2,875.00	2,953.33	2,858.62	2,843.79	2,851.29	3,003.66	3,038.94	3,222.60	3,287.65	3,277.99	3,294.65	3,036.32	2,994.82
Yellow Zone (East Area)	2,630.00	2,392.97	2,825.07	2,746.51	2,616.62	2,928.62	2,787.18	2,816.96	3,024.19	2,776.80	2,756.97	2,629.74	2,488.08
<i>Total Permits Sold</i>	28,072.52	25,952.03	28,452.84	27,430.67	26,921.68	27,381.14	27,125.91	26,939.66	27,989.52	26,883.89	26,086.22	26,996.30	26,323.34

Permits Sold by Location Revenue													
	3-Year Average												
	February 2019	February	January	December	November	October	September	August	July	June	May	April	March
Centennial Garage	20,808.00	18,845.50	21,587.35	20,344.13	19,532.11	19,195.08	18,880.66	18,826.19	18,381.63	18,854.89	18,333.31	17,875.12	19,228.50
Newport Lot	1,596.00	1,575.76	1,885.34	1,960.48	1,823.29	1,719.19	1,915.87	1,805.20	1,866.77	2,078.73	1,801.79	1,553.62	1,622.42
Old Hospital Hill	568.07	419.17	430.61	464.54	484.97	539.49	652.33	668.40	651.69	744.05	694.00	605.87	479.32
Green Zone (Louisiana)	2,985.00	2,994.82	2,755.33	2,858.62	2,843.79	2,851.29	3,003.66	3,038.94	3,222.60	3,287.65	3,277.99	3,294.65	3,036.32
Yellow Zone (East Area)	2,789.00	2,488.08	2,611.10	2,825.07	2,746.51	2,616.62	2,928.62	2,787.18	2,816.96	3,024.19	2,776.80	2,756.97	2,629.74
<i>Total Permits Sold</i>	28,746.07	26,323.34	29,269.73	28,452.84	27,430.67	26,921.68	27,381.14	27,125.91	26,939.66	27,989.52	26,883.89	26,086.22	26,996.30

Permits Sold by Location Revenue													
	3-Year Average												
	March 2019	March	February	January	December	November	October	September	August	July	June	May	April
Centennial Garage	21,667.00	19,228.50	21,827.39	21,587.35	20,344.13	19,532.11	19,195.08	18,880.66	18,826.19	18,381.63	18,854.89	18,333.31	17,875.12
Newport Lot	1,756.00	1,622.42	1,949.43	1,885.34	1,960.48	1,823.29	1,719.19	1,915.87	1,805.20	1,866.77	2,078.73	1,801.79	1,553.62
Old Hospital Hill	516.00	479.32	491.29	430.61	464.54	484.97	539.49	652.33	668.40	651.69	744.05	694.00	605.87
Green Zone (Louisiana)	2,985.00	3,036.32	2,831.67	2,755.33	2,858.62	2,843.79	2,851.29	3,003.66	3,038.94	3,222.60	3,287.65	3,277.99	3,294.65
Yellow Zone (East Area)	2,969.00	2,629.74	2,716.43	2,611.10	2,825.07	2,746.51	2,616.62	2,928.62	2,787.18	2,816.96	3,024.19	2,776.80	2,756.97
<i>Total Permits Sold</i>	29,893.00	26,996.30	29,816.21	29,269.73	28,452.84	27,430.67	26,921.68	27,381.14	27,125.91	26,939.66	27,989.52	26,883.89	26,086.22

Downtown Business Registrants Participating in Parking Permit Program



■ Employee ■ Business ■ None



DISCUSSION