



CITY OF BEND

# Minutes

## Downtown Parking Advisory Committee (DPAC)

Thursday, November 15, 2018

Staff Liaison: Drew Dietrich

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### 3:30pm DPAC Meeting

**Roll Call:** Brittany Counts, Shantelle Flick, Doug Watson, Dee Dee Cochran, Samuel Johnson, Jen Lee, Jon Welter, Suzy Reininger

DBBA, CET, Library, Diamond Parking, Parks & Rec, ex officio

#### 1. Review Minutes

Approved.

#### 2. Public Comment

None.

#### 3. Subcommittee Reports

Safety - Next steps: survey to understand perception of lack of safety. Will continue.

Marketing – draft of press release. In process.

#### 4. Updates

Drew met with Joshua Romero, Ben Hemson and Mindy Aisling. Also Scott Douglass. Moving forward with outreach. Shooting for mid-November but too many details to implement. Don't want to do during holidays.

11x17 laminated card stock to all downtown businesses with all changes. Also via social media and press release. Op-ed component from Marketing Comm.

2 month rollout for Communication. Early December website, print, etc. Month to do outreach. Media – between Christmas and New Year. Live January 1. Soft rollout after.

Mindy and Ben – business outreach. Some videos. Parkmobile also does outreach. Signs up in January. Each lot has a different zone number. FAQ.

Sam Johnson asked about CC knowing beforehand.

Will have a communications plan. Drew hopes to send out next week. Education first, enforcement later.

#### 5. Fee Resolution Updates

December 5<sup>th</sup> – Council worksession. Fee resolutions are updated annually.

Shift utilization to lower demand areas. 85% rule. Efficient use of system. Identify

future needs. Making sure rates and fees are comparable to other cities. Only touching permit rates and hourly rate.

Current rates per month:

Green \$30; Yellow \$20; Garage \$50, roof \$30; Newport \$45; Hospital Hill \$25

Proposed rates per month:

Green \$60; Yellow \$40; Garage \$40; Newport \$20; Hospital Hill \$30

Mirror Pond lots: \$1/hour

Remove free hours from garage and Mirror Pond lots. Go to hourly or daily rates. Sam Johnson asked about 24 hour enforcement in garage. Response: possibly down the road.

Income dependent discounts:

Currently only for garage roof at \$30 and Newport at \$15. Proposed is a flat 50% rate for all permit areas.

Current revenue: \$35,517. Proposed \$40,995. 15% change if no changes in number of permits. Inflation from last time changed fees would amount to 21.5%.

On-street permit parking is not the norm for parking standards.

Can revisit in a year based on data. Starting point is to revise behavior.

Prevailing wage \$17.

## 6. Discussion

Susy Reininger asked if City has considered a lottery for green. Drew responded maybe wait list. For now want to see how affects behavior.

Members asked if feel that people will move.

Cap permit sales. 90% of float.

Drew mentioned about extending district. Must be approved through Council. Permit zones can be done by committee/City.

\$30 in yellow was suggested instead of \$40.

Discussed each one by one: All fine except yellow.

1<sup>st</sup> vote \$40 – 4 \$30 – 4. 2<sup>nd</sup> vote \$30 – 6

**Fees as proposed, except change yellow to \$30.**

**Doug Watson made motion, Suzy Reininger seconded. All in favor.**

## 7. Next Meeting Dates

Will send out email re: communications.

## 8. Adjourned 5:16 pm