



CITY OF BEND

# Minutes

**Bend Economic Development Advisory Board (BEDAB)**

**Monday, March 4, 2019**

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**12:06            BEDAB Meeting**

**Roll Call:** Stephanie Senner-Chair, Brenda Speirs, Erich Schultz, Jamie Klopp, Lisa Goodman, Travis Davis, and Wendy McGrane

Jim Sansburn, Kevney Dugan, Kip Barrett, Jerry Schulz - ex officio

Heather Ficht

Councilor Piper

## **1. Public Input**

Erin Foote Morgan with Hubble Communications: Hired by neighbors of Hawthorne Station. Erin states there are problems with footprint of Hawthorne Station. Would like to come back at future meeting on how to tackle issues. Letter from Hawthorne Avenue Neighbors was provided to BEDAB. Trying to create and action plan. Feels it rises to level of BEDAB is because of transportation. Can station support transportation needs? Safety concerns.

Tad Burzynski and DeeDee Burzynski owners of Denture In, a dental clinic near the Hawthorne Station. Have been in location for 27 years. They are considering moving due to what they feel are safety issues. Plus they are losing clients. They are asking for help.

Stephanie Senner asked what is wanted from BEDAB. How businesses can advocate for themselves. Is an action plan a good idea for both businesses and COIC. Kip Barrett asked if this is a conversation being held within TSP. Erin responded more with COIC. Might be a component of urban renewal district.

## **2. Approve February 4 Meeting Minutes**

Minutes approved.

## **3. SCORE Central Oregon Update | Ed Weiser**

Handout provided. SCORE is part of Small Business Administration. Provides mentoring and advising in person and via phone. Mostly individual advising. Have expertise in many areas/sectors. Work with many economic development partners. Stephanie Senner asked how it is different from SBDC. Response: SBDC works with traded sector and prefers to work with people who have been in business for 24 months. Also have to pay for some offerings. The two groups do refer back and forth.

Need help with metrics. How to measure effectiveness. What can they take credit for? They use activity metrics. Need more female mentors. Have translators but not Spanish speaking mentor. SBDC has a Spanish speaking staff person.

#### 4. Advocacy Subcommittee & Parks SDCs Discussion | Group

BEDAB advises Council. Council will discuss March 6th. High level only.

SDCs are paid at time of building permit. There are separate SDCs calculations for transportation, water/sewer and parks. City collects for Parks per an IGA and charges an admin fee of 1.5%. Parks had a work session on February 19<sup>th</sup>. They were basing methodology on 10 year plan. They did suggest an exemption for affordable housing but capped it at 100 units. Sunsets in 2023 which is the same as City. Board decided not to pursue non-residential fee. Residential tiers are based on square footage for single family or bedrooms for multifamily. Revised hotel rates to almost double. Kevney commented hoteliers would probably not have developed properties if this rate had been in effect.

Levels discussed: Current \$7,949; Adjusted for CPI \$8,513; Non-tiered \$8,870; Tiered \$6,599-\$9,722.

Transportation SDCs are about 2 years out. Need to know projects before can finalize.

Tiers will require more City staff time and taking on of more risk. One stop provides applicant convenience and transparency.

Asking Council whether want to renew/amend IGA?

- City implements, additional 1 FTE.
- BPRD calculates charge and City collects at time of permit.
- BPRD calculates and collects charge. City notification of permit to BPRD.

Stephanie Senner thinks BEDAB should support continuation of City collecting for business satisfaction. However, COBA is in support of breaking bond. Kip Barret stated COBA wants to use as leverage to bring Parks to table and be accountable to community.

Erich Schultz – Reminded BEDAB that [Advocacy made recommendations](#). Letter from BEDAB would have to turn around before Wednesday. Work most effectively if work together. Ask parks to slow down. Cap increases until multi-agency process can work together. Also make sure City is compensated.

Discussion of Advocacy recommendations:

- Maintain the current Parks SDC rate until city planning processes until 2020 when the city will be finalizing its planning efforts.
- Recommend that Parks match the City on not capping SDC exemptions on Affordable Housing.
- The group reviewed the dissolution of the current City-Parks IGA and noted that it is a one-time option for the Council to consider.

**Erich Schultz made motion to revise Advocacy memo points with changes**

**discussed and submit to Council Wednesday. Travis Davis seconded. All in favor.**

#### **5. Permitting System Update & Outreach Plan | Russ Grayson**

Russ provided update on permitting software and wants to talk to BEDAB about outreach. Went over core service areas. Will add programs from other city departments to system. Trying to simplify systems and make more efficient. All permits, registrations via an online portal open 24/7. Real time inspection reports. Currently in configuration and testing. Validation testing with staff. March: system testing, public outreach, prep for training. Training in summer. Go Live target of October 2019. Will only migrate new. Purge old open permits.

Outreach to Committees, Chamber, Parks, COBA, Industry groups, Neighborhood Associations, Schools, etc. Who are we missing?

Need to go dark at some point. Will have online help desk. Trying to figure out level of support. Website, system, in person. Kiosk in permit center.

#### **6. East Cascades Works Mission & BEDAB Ex-Officio | Heather Ficht**

**Ex Officio position with life of current BEDAB Strategic Plan as it is. Wendy McGrane motioned to add Heather Ficht to Board as ex officio. Jamie Klopp seconded. All in favor.**

Non-profit not government. Funds and guidance from state and federal government. Ensure local residents have skills need to work at local businesses. Workforce and economic development.

4 target industries: Tech, Construction, Health Care, Manufacturing. These sectors have the greatest need and higher wages. Apprenti Program: create software developers. First cohort was 3 students. Next will be 8. BOLI approved state apprenticeship program. Need more businesses to host apprentices. Another cohort in December.

Heather briefly mentioned strategic actions for Tech, Construction, and Health Care sectors and upcoming meetings/trainings.

#### **7. BEDAB Listening Sessions Themes & Timing | Stephanie Senner**

Move to outreach subcommittee and bring back to BEDAB.

#### **8. Adjourned at 2:05**