

# BEND CITY COUNCIL

## 2019-21 GOALS



*We, the City Council, believe that Bend is a unique community that people are drawn to because it is an outstanding place to live. We desire to demonstrate consistent stewardship of resources and quality of life. We will be guided in decision-making by following these values as the foundation for public trust and confidence:*

**Inclusivity // Sustainability // Partnership //  
Stewardship // Responsiveness**



## **ECONOMIC VITALITY: HOUSING, JOBS, MANAGING GROWTH**

***Goal: Increase the supply of shovel ready land available for housing and employment in alignment with the City's Comprehensive Plan by:***

- Permitting 3,000 units with the target of 1170 single family units, 390 single family attached units, and 1440 multi-family units by 6/30/2021
- Approve land division or other entitlements to create usable employment lands in Juniper Ridge for the community's needs by 6/30/2021.

***STRATEGY 1: Increase the supply of shovel-ready residential land and decrease development costs for needed housing through public investment leveraging private development, City policy and procedural adjustments***

- **Action:** Conduct a comprehensive audit of the Development Code to identify barriers in constructing needed housing, including mobility and parking standards
- **Action:** Create a real-time land absorption database to better monitor land supply within the UGB



- **Action:** Develop 3-5 procedural and policy adjustments to streamline needed housing projects
- **Action:** Implement tax exemption programs that promote housing goals
- **Action:** Partner with other public agencies to reduce housing costs
- **Action:** Develop and conduct a request for proposal (RFP) process focused on housing development that is aligned with Council goals

## **STRATEGY 2: *Explore alternative housing types and necessary funding sources***

- **Action:** Renew the Affordable Housing Fund
- **Action:** Adopt policies for alternative housing models, such as 4-plexes, tiny homes and single room occupancy units
- **Action:** Update the Consolidated Plan

## **STRATEGY 3: *Increase the supply and viability of serviceable employment land through public investments leveraging private development, City policy and procedural adjustments***

- **Action:** Complete land use planning for southeast and core areas, including the Bend Central District
- **Action:** Create a management and development plan for Juniper Ridge
- **Action:** Adopt a Federal Aviation Administration compliant land use plan for the Bend Municipal Airport

## **STRATEGY 4: *Ensure growth takes into consideration natural resources and reflects a triple bottom line approach***

- **Action:** Adopt the Community Climate Action Plan
- **Action:** Ensure the Transportation System Plan contains policies that contribute to a per capita reduction of greenhouse gas emissions
- **Action:** Explore renewable energy production options
- **Action:** Partner with Deschutes County to prevent waste, to recover targeted items from the waste stream, and to determine where Bend's waste will be disposed post-closure of Knott Landfill





# TRANSPORTATION & INFRASTRUCTURE

***Goal: Plan and implement robust and resilient infrastructure investments***

**STRATEGY 1: Complete the Transportation System Plan (TSP) by end of May 2020**

- **Action:** Begin tracking TSP KPI's by 12/1/2020 and publish by 6/30/2021
- **Action:** Complete an updated Transportation System Development Charge (TSDC)
- **Action:** Create a neighborhood traffic safety plan and policies that guide investment
- **Action:** Implement TSP metrics and KPI's

**STRATEGY 2: Leverage multiple funding sources to enhance and improve transportation infrastructure resulting in a funding package that addresses both housing and mobility challenges on May 2020 ballot**

- **Action:** Prioritize short term transportation projects that relieve congestion, improve safety, including emergency response times, and increase options for all modes of transportation



- **Action:** Explore internal and external shared funding opportunities (Parks, Schools, ODOT, land owners, developers, businesses, etc.) to make needed improvements & connections
- **Action:** Develop a transportation funding plan that is equitable, balanced and resilient
- **Action:** Create and implement a communication plan that aligns community values with transportation projects to ensure sustainable funding
- **Action:** Participate in the development of a comprehensive transit plan that improves service levels and is integrated with the TSP

### **STRATEGY 3: *Improve the condition and functionality of City sewer, stormwater, transportation and water infrastructure to keep pace with community needs***

- **Action:** Improve the average pavement condition index to 75 by 6/30/2021
- **Action:** Develop a bridge maintenance and traffic signal plan
- **Action:** Continue investments in water, stormwater and waste water treatment systems to keep pace with demand, regulatory requirements and maintenance needs
- **Action:** Create a sidewalk plan and program that shares responsibilities between the City and adjacent property owners
- **Action:** Complete the first phase of neighborhood greenways and create a plan and funding source for future phases that is integrated with the TSP





## PUBLIC SAFETY & HEALTH

*Protect and improve health and safety for residents and businesses that addresses the challenges associated with a rapidly growing community*

**STRATEGY 1:** *Seek opportunities to connect residents and businesses to resources for mental health issues and homelessness by providing \$450K in funding for staff and community partnerships*

- **Action:** Increase participation with existing community partners focused on homelessness
- **Action:** Partner with Deschutes County and fully commit toward the development of a Crisis Stabilization Center
- **Action:** Advocate for a Housing First approach



## **STRATEGY 2: *Develop a first draft of the comprehensive wildfire resiliency plan by October 2019***

- **Action:** Create a wildfire resiliency task force and collaborate with partners
- **Action:** Increase illegal firework enforcement activities
- **Action:** Update the Emergency Preparedness and Management Plan

## **STRATEGY 3: *Maintain Fire/EMS response times within industry standards for cardiac resuscitation rate of 50% and response time under 6 minutes while decreasing overtime by 50% by 6/30/ 2021***

- **Action:** Create a cost effective and adequate staffing plan to decrease overtime by 50%
- **Action:** Ensure efficient and effective deployment of resources, including maintaining a Fire and EMS emergency response time under six minutes within the city and a cardiac resuscitation rate of over 50%
- **Action:** Complete the construction of two fire stations (15<sup>th</sup> & Hwy 20, Tumalo Station replacement) within budget by October 2019
- **Action:** Support and implement county-wide projects (Radio system, Computer Aided Dispatch (CAD))

## **STRATEGY 4: *Increase events focused on traffic safety by 20% by 6/30/2021 when compared to 6/30/2019.***

- **Action:** Conduct focused DUII enforcement programs or details
- **Action:** Conduct focused distracted driving enforcement programs or details
- **Action:** Conduct crash reduction enforcement programs or details
- **Action:** Conduct public education and awareness programs

## **STRATEGY 5: *Address livability crimes in the downtown area by increasing staffing hours by 15% over the biennium***

- **Action:** Increase patrol staffing hours focused on enforcement of Oregon laws and city ordinances
- **Action:** Increase details focused on trespassing in partnership with businesses
- **Action:** Perform focused crime prevention details during night times





# EFFECTIVE & EFFICIENT CITY OPERATION

*The City is an efficient, well-run organization that has the appropriate people, systems and processes to meet changing customer needs*

**STRATEGY 1:** *Seek to improve the effectiveness of governance, including consideration of referring Charter amendment(s) to November 2020 ballot*

- **Action:** Consider options for Charter amendment(s) regarding incumbent Council members running for Mayor, and process for filling vacant Council positions
- **Action:** Review and update Council Rules to reflect recent Charter changes approved by voters
- **Action:** Assess the effectiveness of advisory boards to respond to items of community interest
- **Action:** Develop a process to consider and assess potential staff resources and stakeholder processes necessary to respond to items of community interest





## **STRATEGY 2: *Increase community participation***

- **Action:** Develop metrics for success by 6/30/2020
- **Action:** Support the effectiveness of Neighborhood Associations
- **Action:** Develop land-use education resources
- **Action:** Evaluate Council capacity to engage and communicate with constituents

## **STRATEGY 3: *Increase efficiency of City operations through technology, data, and long term planning***

- **Action:** Complete comprehensive long-term facility plan, including a new City Hall and Public Works facility, aimed at meeting short and long term operational needs by 6/30/2021
- **Action:** Complete the implementation of the Enterprise Resource Planning (ERP) system and related business process improvements
- **Action:** Develop a city-wide data management program
- **Action:** Create a dashboard measuring the current state of key infrastructure and necessary improvements to meet industry best practices and desired service levels that guides Council decision-making

## **STRATEGY 4: *Embed a commitment to diversity, equity, and inclusion (DEI) within the City of Bend and publish DEI statistics to the public by 6/30/2020***

- **Action:** Implement a diversity, equity, and inclusion training program for City Council, City Staff, and volunteers
- **Action:** Hire a consultant to conduct an organizational assessment
- **Action:** Establish a short-term steering committee/task force to assist in identifying the needs and priorities of underrepresented communities in Bend
- **Action:** Establish a permanent commission/committee to develop a diversity, equity, and inclusion action plan, and seek opportunities to leverage community efforts through funding and staff support



### **Accommodation Information for People with Disabilities**

To obtain this information in an alternate format such as Braille, large print, electronic formats, etc. please contact the City Manager's Office at [citymanager@bendoregon.gov](mailto:citymanager@bendoregon.gov) 541-388-5505; Relay Users Dial 7-1-1, and 541-385-6676.

