



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)

Monday, October 1, 2018

Staff Liaison: Ben Hemson

12:06 pm BEDAB Meeting

Roll Call: Erich Schultz-Chair, Jamie Klopp, Keith Dodge, Kevin Cole, Travis Davis, Stephanie Senner, and Wendy McGrane

Katy Brooks, Kevney Dugan, Kip Barrett - ex officio

Councilor Russell

1. Public Input

None.

2. Approve September 10 Meeting Minutes

Approved.

3. Southeast Elbow Area Planning | Damian Syrnyk

Implement UGB expansion. 479 total acres. 27 prop owners. 122 residential, 246 employment, 75 public facilities.

Prepare area plan. Strategies for financing infrastructure. Incorporate any required changes to Comprehensive Plan policies and Development Code. Complete a transportation study specific to area. Project website exists. Also recruiting for an advisory committee. Reaching out to parks, school, neighborhood associations etc. 18 months to complete work. 7 meetings for advisory committee plus some open houses. Area chosen because sewer exists with SE interceptor.

Katy Brooks: what is difference between Juniper Ridge and this area? Costs and potential. Will have EcoNW do a property analysis. Sewer, better transportation access (no RR tracks). Travis Davis: any incentivizing multi family? Does have res-medium and res-high zoning currently. Ben will keep BEDAB in loop.

4. Climate Action Steering Committee | Cassie Lacy and Jamie Klopp

Community wide and City operations.

Gillian Ockner: did fund raising, hired Cassie and created Climate Action Committee.

City's electricity and natural gas usage is a major part. Focused on buildings. Worked with energy service company, Ameresco. Strategic Energy Mgmt Program through EnergyTrust of Oregon. Audit to Council 10/3.

Cassie – external grant obtained. Conduct green house gas survey. Projected to grow by 13% by 2040 if do nothing. Buildings most. Transportation next. September

2019 presentation to Council.

What would incentivize to use less energy? How to work and achieve goals. In early brainstorming phase. Soliciting ideas. Starting next week, working groups will be held. Will compile information in community survey for January.

Travis Davis asked if feel getting engagement you wanted. Cassie answered yes now that gathered info. Most are waiting to hear for more concrete ideas in January.

Stephanie Senner mentioned that facility management is frequently not handled in Bend for some large users. Carolyn asked how are engaging with property owners/managers in town since businesses don't own building. Gillian: Will meet with COBA and COAR. Carolyn asked how reliable data is. Protocol to calculate emissions is international. Sector specific data is good, however, consumption is hard to measure and is a big percentage.

Erich Schultz can help with list of commercial property owners. There are a few that control a majority. No pass through benefit to owners.

Ben: Are there cities in state that have done similar work that are comparable to our city. So can benchmark. Carolyn: Milwaukee – interested in method and outreach. Pinch here is different. Cassie advised against benchmarking because communities and data are different Benchmark against self.

Will update BEDAB when have more concrete information.

Carolyn: Campaign for energy sufficiency. Get over stigma and fear. Community you will leave for your kids. Look towards future. Questions asked about a certification so that people can see what businesses are part of and do business with them. Suggested creating a story of what City did, a case study.

5. **BEDAB Leadership | Erich Schultz**

Time for change in chair position. Not a huge amount of additional work. Discuss agenda items before each meeting. Council check in quarterly. Probably less than 10 hours a month. Stephanie Senner is interested in chair. Keith Dodge is interested in vice chair. **Motion: Kevin Cole moved to appoint Stephanie Senner as Chair and Keith Dodge as vice chair. Erich Schultz seconded. All in favor.**

6. **Juniper Ridge Update | Ben Hemson**

Juniper Ridge moving forward. Brought recommendations forward to Council worksession. Develop plan, authorize dedicated staff. Shooting to get back to Council before end of year. Stephanie brought up issue of hazardous material transport by two schools. Point out to ODOT.

7. **Childcare & SDCs | Ben Hemson**

In last week, what are barriers that City controls. Identified a hurdle there is at least a temporary fix. \$18,639/1,000 sf for transportation SDCs. Currently \$803/student for elementary school. Could do as a temporary change to fee schedule. Look at data for change of occupancy, 1,550sf elementary school -> day care use. For no change in number of student there's an additional \$28,845 in transportation SDCs. Change of occupancy, add 7 students, 2000 sf. Probably higher, \$42,201.84.

Path forward: ask Council to treat child care facilities same as elementary schools including charter schools.

One center will go out of business without a fix. Councilor Russell agrees need to fix. Issue summary for meeting on 17th. Deferral of fees raised. Kevin Cole mentioned that is not a new trip, is an incremental trip. Carolyn wants to get solution right away. Carolyn recommends reduction with deferral for a certain period of time. Fee resolution happens on the spot. Have information on total number have and total number deficient. How to administer deferral. Make sure it gets collected.

Motion: recommend changing SDC transportation calculation for child care to match those of schools. Stephanie Senner and Kevin Cole made motion. All in favor.

8. BEDAB Strategic Plan Next Steps | Group

Discussed with Advocacy last week. Core pillars, then metrics and tactics under each.

November meeting will be a round table devoted to Strategic Plan. Experts on each topic. Recommend goals. Ben will send out possible dates and times.

- Ensure adequate supply of land for employment and residential uses.
- Increase business satisfaction for those doing business in Bend or interacting with City of Bend.
- Develop, attract, and support a talented workforce.

Stephanie Senner: add child care to a metric under talented workforce.

Surveys: Carolyn need data. Need to define what we need. Buildable lands inventory (both residential and employment).

9. Citywide Community Survey & BEDAB | Ben Hemson

Feedback on general themes to direct consultant about what should be in survey. Council check in October 17th. Last survey 2014. Anyone interested in coming up with themes for surveys. Workforce. Kevin Cole, Stephanie Senner and Kip Barrett interested. Who is interested in attending Council meeting on 17th. Stephanie Senner.

10. Adjourned at 2:04 pm.