



CITY OF BEND

Minutes

Downtown Parking Advisory Committee (DPAC)

Thursday, October 18, 2018

Staff Liaison: Drew Dietrich

3:38 pm DPAC Meeting

Roll Call: John Picarazzi, Brittany Counts, Samuel Johnson, Trevor Kalberg, Suzy Reininger

Parks & Rec, Commute Options, CET, Library, Diamond Parking - ex officio

1. Review Minutes

Approved.

2. Public Comment

None.

3. Subcommittee Reports

Marketing: Information to put into press release. Easy and affordable. Available and safe. Following plan based on data. Spin in positive way. Updates. December 1st start of pilot. Working back from there for timeline. Meeting weekly.

Safety: Meet weekly. Survey as to why think unsafe. Lt. Clint Burleigh was there. Not many calls received by police, really not unsafe. Change perception and educate employees on proper place to park. Will invite employees to talk to them.

Update by Drew Dietrich: Presentation to Council in a worksession. Drew Dietrich, Scott Douglas and Samuel Johnson. Following a plan. Customer friendly. Easy, affordable, available, safe. Samuel mentioned that Council heard that we were charging for parking and reacted. Also thought wayfinding and signage was much earlier in plan before other steps were taken. Explained how the strategies were ordered and laid out and that there will be pilots and will collect data. Decision making guided by data. Will need to make decisions next meeting for presentation to Council in December.

4. Overview of Fee Resolution

Updated annually. Adopt in Dec for 2019. Strategies 7, 8, 12. Self-sustaining, cohesive policy, variable rate pricing. Pricing in sync with occupancy. 7 revenue streams. User fees, sales of permits. Changing what we already have. 12 variable rate pricing is to influence behavior.

On-street permit parking is exception not the rule. Limit in front of commercial businesses. In keeping with 85% rule, we should be selling 15% under-capacity. Green permit zone is currently 131% sold. Yellow zone is currently 97% sold. Maximize off street supply.

Garage: eliminate separate roof pricing. Currently 157 available stalls daily in garage.

Newport: less than 50% daily occupancy.
Hospital Hill: by Double tree around 30 stalls. Currently full.

5. Proposed Rates

Current rates per month:

Green \$30; Yellow \$20; Garage \$50, roof \$30; Newport \$45; Hospital Hill \$25

Proposed rates per month:

Green \$60; Yellow \$40; Garage \$40; Newport \$20; Hospital Hill \$30

Income dependent discounts:

Currently only for garage roof at \$30 and Newport at \$15. Proposed is a flat 50% rate for all permit areas. Income threshold can be updated annually. Think about where you want to land. Median \$17.31.

Hourly rates maintain \$1/hour.

Daily max for garage increases from \$5 to \$10.

Mirror Pond N and S and pilots. \$1 per hour.

Largely a decrease in pricing for 60% of permits.

Diamond audits lots for actual occupancy, not just permit numbers. Sell 50% of float. Relook at. Green area has 293 stalls. Sell 350 permits not including customers or visitors. City is working internally regarding their employee parking. Drew is working with library and with school district. Some need to be shifted to garage.

Drew will send presentation, hours wage data and current fee resolution. What is equitable pricing structure that drives behavior? 85% rule, maximize off street. Cover costs. equitable pricing. Maintaining turnover. Industry best practice.

6. Discussion

Not making a decision today. Any discussion? Is there any data that shows "correct" number? Don't want to move too much at once. Should see a change in behavior. Then evaluate and can change next year. Off-street has to be more valuable option than on-street. Safety committee: look at rates and particularly discounted rates.

Only one tool in tool kit. Need to vet fully.

7. Next Steps

Next meeting: bring back feedback. Drew will bring back other analysis. Is not a revenue generator, aim is to balance out demand and occupancy. Data from Kimley Horn about covering cost of system. Big thing though is occupancy and demand.

Susy – likes plan. Trevor – seems like City should just do.

Are there caps on permits? No, but not issuing new green permits.

Make decision next meeting.

What about forecasting demand? If none of these are done and with growth, what would it look like? Bring to Council. Not just about right now but looking into future.

District boundaries will be updated. To reflect Riverside pilot program which is now

permanent. Add south side of Franklin east of Lava; Broadway behind library, next 2 blocks beyond 1st block. Boundary changes at December 5th Council meeting, 1st reading. Then a second reading and then into effect late in January

On schedule.

Standardize signs in core. Also for new payment system. PDF, FAQ and signs for ParkMobile. Pay by plate, visual permit. On track for 3rd week of November.

8. Adjourned at 4:48 pm

Upcoming Meeting:

November 15, 2018: Deschutes Library Administration Bldg, 507 NW Wall St - Admin Mtg Room