



CITY OF BEND

# Minutes

**Downtown Parking Advisory Committee (DPAC)**

**Thursday, September 20, 2018**

Staff Liaison: Drew Dietrich

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## **3:33pm DPAC Meeting**

**Roll Call:** Rich Taylor, John Picarazzi, Brittany Counts, Scott Douglass, Doug Watson, Dee Dee Cochran, Samuel Johnson, Jen Lee, Jon Welter, Suzy Reininger, Trevor Kalberg, Kevin English

Jeff Hagler from Parks & Rec, Michaela Beechem and Mindy Aisling from DBBA, Terence Spakousky from Diamond Parking - ex officio

### **1. Welcome - Introductions | Drew Dietrich**

Suzy Reininger from Leaping Lizards and Trevor Kalberg from Sidelines.

### **2. Approve Minutes | Drew Dietrich**

Approved.

### **3. Kimley-Horn Presentation | Sanjay Pandya**

CIP assessment of garage, all lots, and parts of Wall and Bond. Looking out 10 years. Capital Improvement and Protection Plan. Priorities. Understanding goals, what is needed, how to better utilize. Past data, current -> program.

Assessment provides baseline, immediate needs, programming component, program continuity. Garage: looking at physical components as well as safety and circulation.

Life span of a parking garage is 40-50 years with proper maintenance. \$200-500/spot on maintenance should be spent annually.

Report by November. Any pressing safety issues? Not really. Maybe lighting.

Recommendations: emergency duress buttons/call boxes.

Drew said we do not have a current maintenance plan. This plan will help to create one.

Question if alleys will be looked at. For instance, snow removal in alleys. Drew: Streets is responsible for alleys as they are Right-Of-Ways.

Drew: Cohesive parking plan. New funding options. Pricing policy. Outreach.

### **4. ParkMobile Implementation | Drew Dietrich**

Targeting November. Integration with Diamond's enforcement software. Once we know date, will initiate outreach a month in advance. Stay tune for now. Pilot on Irving and Greenwood/Wall.

### **5. Fees/Fines Decision Points | Drew Dietrich**

Not updated in years except for some minor changes. Need to match CIP plan with pricing.

November come together to discuss and vote on and present to Council on December 5<sup>th</sup>. Rates would go into effect first of year 2019. Next meeting start looking at rates.

## **6. Employee Parking Roundtable | Drew Dietrich**

What we are doing to address? Short and midterm. Priority user is customer and visitor. Employees are important too. Need to find the right place for them.

Rules of thumb via plan:

- Employees on street is the exception, not the rule, for best practices.
- 85% rule for streets.
- Off street should be maxed.
- Committee role = implement plan.
- City role = manage public assets and facilitation
- Solution = private + public

Need to work with downtown employers to come up with best fit. 58 businesses currently purchase permits (18% of downtown employers). 29% of employees use permits. Think creatively. Just because not in plan doesn't mean it can't be done.

Wants endorsement of:

Enforcement times: one idea based on costs (enforcement/signage) Keep 8 am, extend downtown core to 7pm. Less cost due to less signs. More cost effective and efficient. Want higher turn over rates in core.

Any comments: What is core? Greenwood to Franklin, to Harriman on east.

Terence of Diamond mentioned there are a lot of violations at 10 am. Want turn over at 10 not 11 as that is the congestion point. Solving evening is more important. 4-5 pm is a major change in terms of night employees parking.

If move to 9 am, more employees and hotel guests might use on-street parking. 7 pm would mean employees could not park downtown as easily.

8 am – 7 pm with grace period of issuing warnings. Education up front rather than penalizing.

Dee Dee Cochran asked Drew to explain ParkMobile. Pilot on Greenwood/Wall (30 stalls) and NW Irving (26 stalls). Option to extend up to 4 hours. No free time, pay immediately. Test. Survey at end of pilot.

Ben Hemson, Business Advocate, and Drew will be working on customer segment studies. Want to quantify customer segments, Old Mill vs downtown.

Heat maps supports 8 am-7 pm. Education and communication piece. Would come up with implementation schedule and then do outreach and then warnings. Also educating employers.

Suggestion made to create a pamphlet to hand to employees, explaining why and how they can feel safe. Security guard cost? Drew: work with police and Security Pros at certain times so employees feel safe. Maybe on the hour.

Question asked about zones and doing changes at once. Drew: can help inform our decision making. Not preclusive of each other.

Employee parking and safety was stressed. Don't care if costs more. Drew said the committee can prioritize safety and dollars if they want. Will have more data than Kimley Horn. Safety data will be personnel costs.

Jeff from Parks said they are working closely the police and are making progress.

Kevin English: proposal for a subcommittee to come up with suggestions/solutions. Employee parking as a whole. Suzy – bring employees to subcommittee. Other agrees. Drew: 4 people. Brittany Counts, Trevor Kalberg, reach out to Rich Taylor. Ryan Smith from Goody's volunteered.

**Enforcement Hours: Scott Douglass made a motion of changing enforcement hours to 8 am – 7 pm. John Picarazzi seconded. All approved except Dee Dee Cochrane and Trevor Kalberg (safety). Work with PD on safety.**

Doug confused as to why start subcommittee and then vote to change hours if have concerns. How can we vote for something that is a safety concern. Scott Douglass: could move car back into core after peak hours. Suzy Reininger: businesses needs to take some responsibility for their employees' safety.

Mindy Aisling: DBBA happy to sit on subcommittee and arrange for some employees to attend. Drew: include police.

Drew: 4 hour max in Mirror Pond. Consistent with Riverside. Customer initiated calls to Police went down. Police patrolled.

Scott Douglass: worried about piecemeal especially from an educational standpoint. Mentioned Bulletin negative editorials. Drew can align and be in sync. Package enforcement time, Mirror Pond, and pilot. Drew: Digital permits. Log with license plate. Can do at Diamond or online. Roll out with other changes.

Drew: mentioned another carrot, validations for customers.

**NOVEMBER 15TH: go with digital permits, live pilot of Greenwood/Wall and Irving, 4 hour max Mirror Pond, enforcement hours 8 am – 7 pm. Scott Douglass made motion. Brittany Counts seconded. All in favors except Samuel Johnson and Doug Watson as they feel it is rushed.** Want to get info out before holidays. Outreach is critical.

Terence of Diamond would like to test digital permits earlier. Not make mandatory. Terence and Drew are auditing lots and number of permits.

## **7. Public Comments**

Mike Walker: it is not committee's responsibility to make safe. Don't let safety stop you. Council can tell police to work on it.

FYI: cameras on Tower and top of garage.

## **8. Advocacy Discussion | Kevin English**

DBBA on board with working education piece. City staff cannot Advocate. Kevin English mentioned all the negative Bulletin editorials and social media posts due to election. Wants to control the message. Would like 3 - 4 people to work on marketing message. Mindy agrees. Kevin English, Mindy Aisling, Jen Lee, Scott Douglass volunteered.

**Upcoming Meetings:** October: 10/18 | G5 will host

## **9. Adjourned 5:35 pm.**