



CITY OF BEND

Minutes
Downtown Parking Advisory Committee (DPAC)
Thursday, August 23, 2018
Staff Liaison: Drew Dietrich

3:33pm DPAC Meeting

Roll Call: Steve Koch, Brittany Counts, Scott Douglass, Shantelle Flick, Dee Dee Cochran, Samuel Johnson, Jen Lee, Jon Welter, Kevin English

Commute Options, CET, Library, Diamond Parking, Parks & Rec- ex officio

1. Update – New Format | Drew Dietrich

Drew had everyone introduce selves. A few new members have been added. He discussed how meetings will be run as well as advocating for and implementation of the plan strategies.

2. Scope | Drew Dietrich

Strategies are grouped by timing: up to 12 months, 12 - 24 months and 24 - 48 months. Up to #6. Council must take action on residential. GMD looking into.

Need to develop Funding options: perform a fee and fine study and eventually come up with a sustainable pricing structure. Can present revenue report next meeting. Kimley Horn has been contracted to create a capital plan. Comps have been run for other cities in Pacific Northwest. Can present findings.

Next steps include: evaluate and implement safety options; outreach; off-street capacity; parking management zones; signage; free 2 hour parking; branding.

Operational aspects not included. Once decide on policies, Drew will work on.

3. Public Comment

Mike Walker – River West Association: Mike asked if anyone represents anyone outside the downtown core. Yes, Kevin English and ex officio members.

Ron Boozell: concerned about the Bulletin saying there is a war on cars.

4. Approval of July minutes

Minutes approved.

5. Committee Ground Rules | Scott Douglass

Wants members to get to know each other and who represent so work together well. Complex challenging issue. Wanted to make sure current committee knew about last committee and the Plan strategies. How to implement based on strategies.

Ground rules: Take into account future needs. Good faith effort to attend meetings. Open mindedness. Each comes with different perspective. Courtesy to others. Focus on

guiding principles. Capacity, cost, connectivity, communication, and customer service. Act as ambassadors back out to constituents. Also share feedback from them. Consensus of group. Support decisions. "We approve this message." Advocate for what we put together. Downtown will serve as a model for other future parking districts.

Question brought up regarding consensus. Majority, super majority? Voting process. Committee's decision making guides Drew. Super majority suggested - 2/3rds. Ex-Officios are a brain trust. Traditionally here to advise not vote. All ex-officios agreed they would not vote. Question asked if member dials into meeting, can they vote? Yes.

6. Parking Plan Review | Kevin English

Started with quick quiz/learning activity about what is in Plan. Stressed 85% rule. Mission. Visitors/guests are priority.

Strategic management of existing, leveraging current supply. Alternative modes. Increase turnover. All should be done prior to new parking supply. City only controls about 1000 off-street (roughly 25%).

7. Current Action Items | Drew Dietrich

Drew wants to try pilot some programs. Greenwood/Wall lot is a good place to pilot for off-street. Good case-study for expanding if works. What are red flags? Could park longer than 3 hours. Pay for parking hourly, no two hours free.

On-street pilot: Small segment of Irving Avenue. What is turnover as compared to off-street?

Also wants to use a mobile vending system, ParkMobile. Layer over Mirror Pond and Parking Garage. No rate changes. Customer first. Also works for wayfinding. Eugene uses. Gives information on where different parking is and costs. Pay by plate. Safer and more efficient. Pay station will still exist. Will have phone numbers to contact.

Need fees to pay for infrastructure. Ball park \$650,000 to redo South Mirror Pond lot.

Keep with existing pricing structure. \$1 per hour up to four hours. Will have data. Small investment. A few signs. Enforcement hours would be same as rest, currently 8-6.

Kevin mentioned he went to Hood River and the entire downtown parking core is paid. Less price sensitive. People willing to spend money.

Feedback on Riverside pilot was positive. Parks: helped turnover rate, more people able to use park. Started Memorial Day. Ended Labor Day weekend. Hope have more information in September or October if Parks and City plan to continue. Would do outreach to businesses around there.

Hours of enforcement is another thing to look at. 9 to 7 would solve a lot of issues. Strategy #19. Drew will look at more in depth to check signage requirements and ordinances. Concern brought up about Newport lot. If adopted new hours, could work with permitted lots, look at one offs on a case by case basis. Think on it. Terence and Drew will look at what looks like. What would need to be done.

Drew asked if okay to move forward with pilot? Signage is provided. No capital required. Flat use charge of 35 cents. Kevin English moves to move forward with pilot. Dee Dee Cochran seconds. All in favor.

The 750' rule is not intuitive. By removing, could implement zones. Problem is more employees moving to evade. Doesn't solve problem of employees. Need to find solution for employers/employees. However, zones are an easy way to direct people where they can move. Customer focused and visitor friendly. Deal with employees different way. Lot of employers in the room with large numbers. G5, Library, City, Oxford. Scott recommended not changing if going to change again. Don't look at short term solution. Library thinks will shift problem. Not solve. Kevin mentioned that the plan suggests multiple zones, one with 3 hour spots. Goal is to move people to where parking is currently under-utilized.

8. Next Steps | Drew Dietrich

Look at plan and decide on next priorities.

Special events, CIP, Pilots

First 2 hours free in Mirror Pond lot. – highest use and most visible in Downtown parking district. When lot is reconstructed, could then implement. Wants to do Green/Wall pilot.

Rates and fees – what does it look like? Demand/income/etc. Can do seasonal rates.

750' rule. Zones.

9. Adjourned at 6:00 pm.

Upcoming Meetings:

Email Drew if can fit 20 people for meeting location.

Will be held 3rd Thursday of month at a rotating venue. 3:30-5:30 pm.

Drew mentioned URLs: Bendparking.com and ParkingBend.com

Question: how long will committee commitment last? Meeting monthly for a year. Maybe then shift to quarterly. A year or year and half commitment.