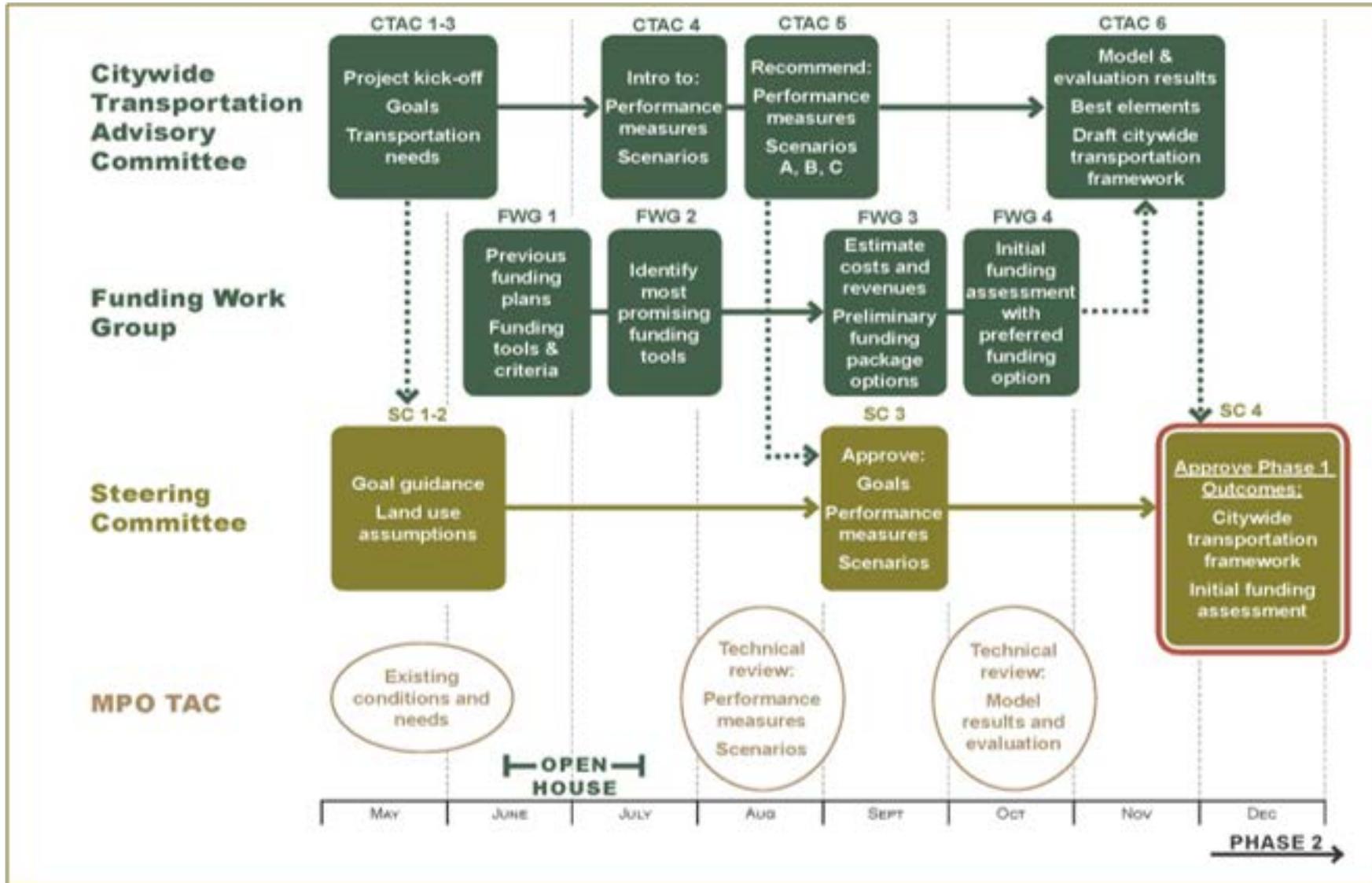




# **FWG#2: FUNDING SOURCES EVALUATION**

**JULY 24, 2018**

# AGENDA





- 1. Welcome**
- 2. Follow-ups from questions asked at FWG#1**
- 3. Funding sources matrix: discussion**
- 4. Funding sources: ranking exercise**

## FOLLOW-UP TO QUESTIONS ASKED AT FWG#1

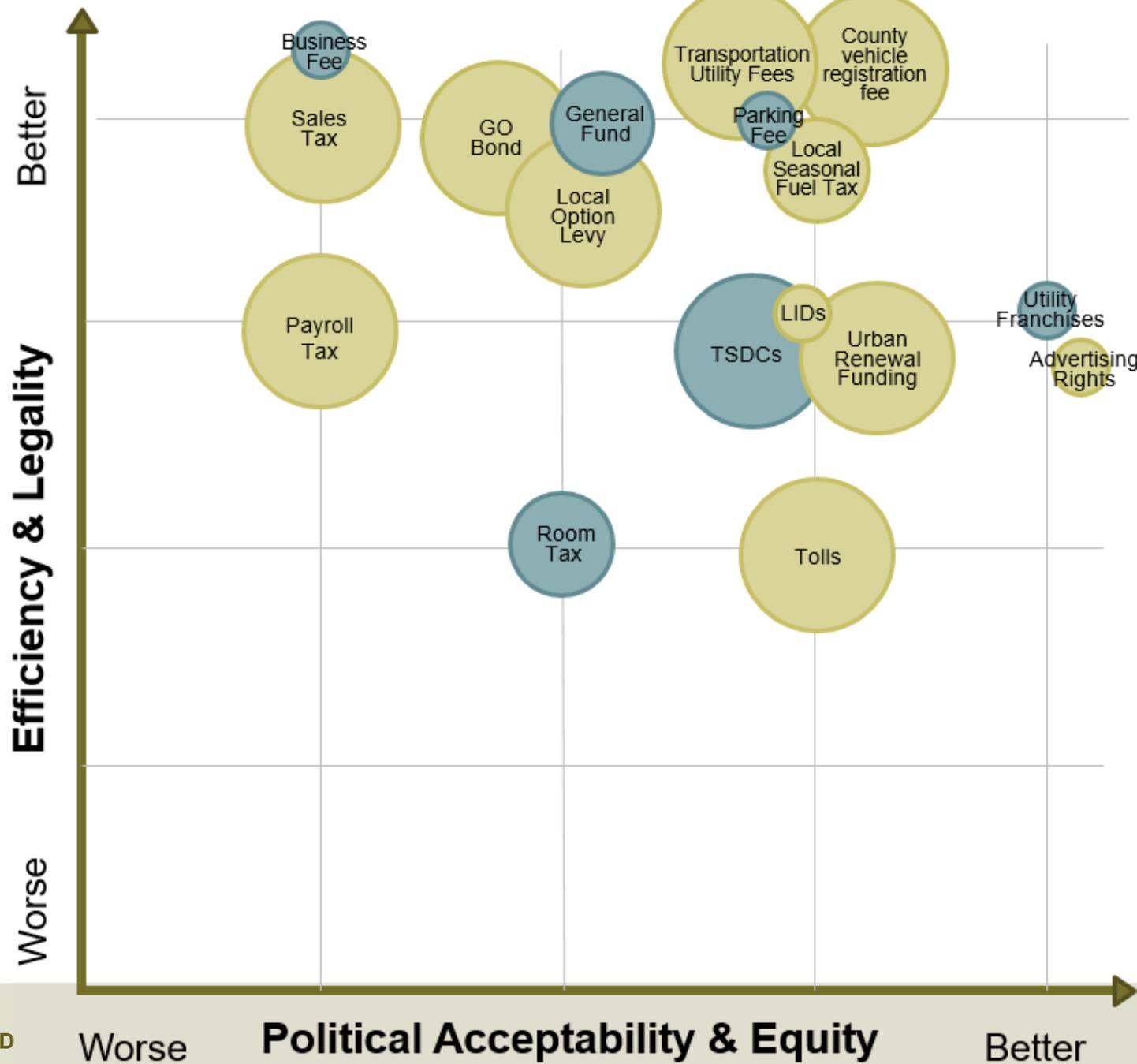


- **What funding strategies are being used by other communities in Oregon?**
  - Other cities with low permanent tax rates?
  - Similarly-sized cities?
- **Compared several cities in Oregon (Corvallis, Medford, Gresham, Hillsboro)**
  - All of these cities are using supplemental local funding sources.
  - All of the funding sources they use are being considered in the funding sources matrix.

# FUNDING SOURCES MATRIX



Funding Source	Legality	Efficiency	Equity	Political Acceptability	Magnitude of Additional Funding
<i>Existing Funding Sources that Could Potentially Be Expanded</i>					
General Fund allocation (city or county)	Green	Green	Yellow	Yellow	\$\$
Room Tax	Yellow	Yellow	Green	Orange	\$
Transportation System Development Charges (TSDCs)	Green	Yellow	Green	Yellow	\$\$\$
Utility franchise fees	Green	Green	Green	Yellow	\$
Business fee	Green	Green	Orange	Yellow	\$
Parking fee	Green	Green	Green	Yellow	\$
<i>Potential New Funding Sources</i>					
Local Improvement Districts (LIDs)	Green	Yellow	Green	Yellow	\$
Property tax: general obligation (GO) bonds	Green	Green	Yellow	Yellow	\$\$\$
Property tax: local option levy	Green	Green	Yellow	Yellow	\$\$\$
Urban renewal funding	Green	Yellow	Yellow	Green	\$\$\$
Transportation utility fees	Green	Green	Yellow	Yellow	\$\$\$
Local seasonal fuel tax (city or county)	Green	Green	Green	Yellow	\$\$
County vehicle registration fee	Green	Green	Green	Yellow	\$\$\$
Payroll tax	Green	Yellow	Orange	Yellow	\$\$\$
Advertising/naming rights	Green	Yellow	Green	Green	\$
Tolls	Green	Orange	Green	Yellow	\$\$\$
Sales tax	Green	Green	Yellow	Orange	\$\$\$



**Key**

- Existing funding source
- Potential new funding source
- \$
- \$\$
- \$\$\$

## RANKING EXERCISE



You have **10 gold dots** to indicate funding sources that, based on information and discussion, may be most suitable for Bend.

**Allocate the gold dots however you wish.**

You have **5 red dots** to indicate funding sources that should be eliminated from further consideration.

You may only use **one red dot per funding source.**