



ECONOMIC
DEVELOPMENT

M E M O R A N D U M

To: Bend Economic Development Advisory Board

From: BEDAB-City Economic Development Resources Subcommittee

Re: Allocations Using Business Registration Funds

Date: 7/2/2018

This spring, the Bend Economic Development Advisory Board heard from two organizations seeking funding allocations, the Central Oregon Food Cluster and the Oregon Outdoor Alliance. While these requests were unsolicited, the BEDAB asked the CEDR subcommittee to review the current budget, determine whether code allows for an allocation using Business Registration funds, and if possible discuss a process for making those allocations.

After a number of meetings, the CEDR Subcommittee developed the following recommendations:

1. When taking into account the required funds that must remain in contingency and the current timing halfway through the 2017-19 biennial budget CEDR does not recommend making any allocations at this time.
2. Past BEDAB allocations for initiatives for industry cluster development and air service guarantees have come from one time funds: A Cascade Natural Gas settlement and salary savings while the Business Advocate position was unfilled.
3. The code does allow BEDAB to make funding allocations to economic development initiatives and organizations using Business Registration funds.
4. CEDR will develop a draft format for BEDAB RFP based funding allocations and recommends revisiting the topic in Spring, 2019 when the end of the biennial budget is approaching.
5. CEDR will develop a recommendation for what level of contingency/funding should be available for any future RFP.
6. CEDR will develop a recommendation that increases program revenue via late or out-of-compliance fees that accurately reflect the costs late registration renewals place on the program.