



ECONOMIC DEVELOPMENT

**BEDAB Strategic Plan Kickoff
May 17, 2018**

When allocating Business Registration funds, BEDAB should prioritize...

- Diversifying & Supporting Sectors
- Internships
- EDCO
- Strengthen school to business connection
- Food & Beverage Manufacturers
- Workforce Training
- Research & Advocacy
- High Tech Training Efforts
- Scholarships for Business Students

For a job to be considered “high wage” in Bend, the annual wage should be at least...

- \$125,000
- \$125,000 (household)
- \$100,000 (3)
- 2 Times the Average Annual Wage: Roughly \$83,000 (2)
- \$80,000
- \$75,000 (2)
- \$50,000 (2)
- A wage that allows people to buy a home

The greatest threat to continued economic growth in Bend is...

- Housing (6)
- Land use & availability (2)
- Low wages
- Workforce (2)
- Lack of an educated workforce (2)
- Antibusiness policy
- Overall affordability
- Bandwidth
- Black Swan Event
- No path for young people
- NIMBYs

The kinds of industries that do (or could) provide high wage jobs in Bend are...

- Software/Tech (8)
- Manufacturing/Advanced Manufacturing (3)
- Professional Services (3)
- Co-location
- Healthcare (2)
- Construction/Development
- Accounting
- Aerospace

The adopted Economic Development Outcomes should include...

- Higher wages
- Sustained Industry Development
- Increases jobs in UGB expansion & opportunity areas
- Support workforce development
- Alignment between wages & cost of living
- Increasing employment lands (2)
- Pathways for young workers
- Reduce land use barriers
- Continued industry diversification
- Recognition/promotion of environmental sustainability
- Incumbent worker training/upskilling

The top three areas of focus in the next BEDAB Strategic Plan should be...

- Housing
- Growing food & beverage sector
- Implementing UGB Expansion (2)
- Access to Capital
- Housing
- Broadband Bandwidth
- Bend Central District & Urban Core (3)
- Urban Reserves
- Adequate land for business growth
- Jobs & the future of industry
- Incentivize density & development
- Workforce Development
- Economic incentives for positive activities
- Urban renewal
- Bridge gap between wages & cost of living
- Remove development barriers & regulations