



CITY OF BEND

Minutes

Bend Economic Development Advisory Board (BEDAB)
Monday, February 5, 2018

12:05p **BEDAB Meeting**

Roll Call: Erich Schultz-Chair, Katie Tank-Vice Chair, Dale VanValkenburg, Jamie Klopp, Keith Dodge, and Stephanie Senner.

Jamie Christman, Kip Barrett, Steve Curley - ex officio

Councilor Sally Russell

1. Public Input

None.

2. Approve January 8 Meeting Minutes

Approved.

3. Central Oregon Film Office Update | Sandy Henderson

2017 turned out well. Changed mission statement - the word partner was changed to protect. Promote. Produce. Protect.

Want to work with smaller productions. Area can't handle huge film.

Total economic benefit for Central Oregon: \$522,000 on \$3,700 COFO costs.

Possibly coming 2018. The Bachelor interested during fall shoulder season, but they have a big cash ask. Shredders. Also cuff season. Bride Magazine.

Erich Schultz asked if she was updating Council. Sandy said she will reach out Anne Aurand. Ben will also check into.

Steve Curley asked about TRT funds and Visit Bend sharing. Less staying in Bend than expected. Visit Bend agreed to a grant match. Erich Schultz asked if there was a specific ask from the City. Willing to talk. CEDR can discuss.

4. LEAP-Business Registration | Carolyn Eagan

Quick update on business registration. Adopted in 2016. Never intended to trigger other reviews within City. Wording changed from license to registration. Intention was to have a database of businesses. Now that new software is being looked at, the question is whether to link business registration to other reviews within other departments including

CDD, Fire, Police. There is some belief that we are misleading businesses. There are no checks that what business is doing at a specific location meets code. Business Registration code says the purpose of code is to develop a database of business to allow the City to provide services efficiently and to maintain safety. Doing first well. Not the second half.

New system will include ability to do cross check. Does not allow us to do city initiated code enforcement. Katie Tank asked if it will chill registrations. Carolyn Eagan said we don't want to do anything that stops registration. Code can collect any information that is relevant. Must comply with all laws. 2 things. Improve so that right NAICS code is entered. Will have description. Checks that address is a real address.

Carolyn mentioned that only a few that have been real problems. Make it more clear to businesses that they should be providing accurate information and that not breaking any codes. Katie Tank asked if there will there be any cross check/oversight. Carolyn said it is not set up yet for how others will view. If CDD does anything more intensive, Carolyn wants to look at data first. Wants to understand level and frequency. Would be a major change in practice. Would need to be brought to Council. Erich Schultz asked what consequences are. Erich and Carolyn: There is a huge barrier to find out some information like zoning. Keith Dodge: would businesses be forced to move? Carolyn depends on severity. Would work with. May put limits. There is no penalty currently. Code says can be fined.

5. Recap Council Board & Commission Check In | Stephanie Senner

Thought went well. Juniper Ridge, Visit Bend reserve fund, comp plan/zone map alignment, oversight of EDCO. Asked Council to staff appropriately for urban renewal moving forward. Juniper Ridge is very complicated. Sally Russell mentioned inventory is lessening with sales. More pressure with that and transportation. Keith Dodge asked about comp plan. Councilor Russell said there is confusion by neighborhood associations. Data needs to be updated and scrubbed. Correct discrepancies like Deschutes Brewery. Let neighbor associations know what will actually happen. Much less than what they are worried about. Ben Hemson mentioned that instead of letter of support, Colin Stephens will note BEDAB agreed. Ben Hemson said we can bring up at Advocacy. Sally Russell has a request of BEDAB - asking members to engage to explain to community.

Stephanie Senner said in talking to Kevney Dugan after check in, TRT may not being collected on AirBnb. Has stayed flat even though more registered. Carolyn Eagan mentioned that may change at state level. Maybe need to do an audit. Policy recommendation if needed. City took out of budget. Visit Bend cannot do, they can ask us to do.

6. Special Event Related Code Updates | Ben Hemson

Sign code update. Since our previous meetings, sign code went back to Council on Wednesday. Still some disagreement regarding damage to non-conforming signs. Does BEDAB want to send anyone to Council on the 7th? Dale VanValkenburg said he will be

there anyway. Stephanie Senner mentioned the BEDAB subgroup looked at it a lot and we were divided. Is not a big issue for BEDAB. Ben Hemson or Sally Russell will bring up.

Special event policy: Keeping BEDAB informed. City Council had a discussion on January 3rd.

Noise variance permits: staff recommendation is to continue to maintain current process/rule.

Temporary changes of occupancy: no cap currently. No single property has applied for more than three except for Century Center. Staff recommendation: cap at 3. Building official would have discretion to increase. What is threshold to require a permanent change? Will be discussed on February 21st at Council. Ben sent out notice with survey to anyone who had requested permit in last 3 years. Affected businesses have weighed in. Wanted to alert BEDAB but doesn't really affect more than one location.

Sally Russell shared history of Century Center issues. She wants worked out. Century Center has tried to work with City and neighbors. Ben Hemson said will wait and see what happens at meeting.

7. BBA Budget | Ben Hemson

Business registration revenue continues to grow. Up 9.3% from this time last year. Will bring to meetings next few months. Will continue to monitor closely. Steve Curley mentioned would like new vs renewal numbers. Ben said he would bring next time. Expenditures – few things to highlight. Spending for Key Industry Coordinator is done, ended in December. Sponsorship – marketing dollars. Seeing some demand. Lumps a few categories into marketing.

Ben will convene CEDR. Question about merchant fees - will look into.

8. Adjourned at 1:57 pm