



CITY OF BEND

Summary

Bend Economic Development Advisory Board (BEDAB)

Monday, June 5, 2017

12:05 pm

Roll Call: Erich Schultz-Chair, Katie Tank-Vice Chair, Dale VanValkenburg, Jamie Klopp, Stephanie Senner

Jamie Christman, Kevney Dugan, Steve Curley - ex officio

Council Liaisons: Councilors Russell and Moseley

1. Public Input

None

2. Approve May 1 Meeting Minutes

Approved

3. Council Goals & Liaison Role | Councilor Sally Russell

Councilor Russell briefly went over the Council goals. Goals are high level visionary pieces.

Feels good about evolution of Council over time. Balancing act as a government entity. Ben mentioned that Central Area is on a lot of radars.

Growth plan – UGB process finished. Focused on opportunity areas where have mixed uses. Now work happens behind scenes. Must get land use in line. Two areas composed of many owners. City has done plan with them. Takes time.

Dale: came out of Land Watch meeting. Many are looking at Central Area. Would like to see something happen quickly. Lots of planning already there. Seems like an urban renewal area. Maybe LIDs.

Councilor Russell said work being done on septic to sewer. How do we finance? Doing research on how to structure.

Councilor Moseley suggested City expand in southeast area before urban renewal. Recommended by Council in prior discussions. Fund in budget for second area but not identified.

Councilor Russell thought two areas were identified.

City of Bend Mission Statement:

Delivering the right public services for the Bend way of life.

Stephanie mentioned there are other options than urban renewal or LIDs. Could form a private club.

Councilor Russell said they are looking at how to leverage areas.

Trying to move people around Bend efficiently. On June 23rd, a free shuttle – Ride Bend (CET, Visit Bend, and City) will start and continue through Labor Day weekend. Two busses will travel a loop between downtown, Old Mill, OSU Cascades lot and Galveston every 15 minutes from 2 pm to 10 pm. Also an app has been created that shows in real time where any busses and shuttles are. Busses will be wrapped with Business Like a Local Campaign ideas. Press release will announce launch

Also looking at winter ops. June 21st Council meeting. Work session. Can we get on after 6 pm so recorded? Ben will confirm time.

Affordable Housing. Councilor Russell pointed out Sunday article in Bulletin. Variety of problems. More risk adverse. Stephanie asked if there is anything that Redmond is doing differently? Redmond has a calculator to figure out fees. Builders feel Bend is slow, hard to build in, uncooperative. Councilor Russell feels that having a fee driven CDD staff is a problem. Takes a while for people to come up to speed. Also software is only now being upgraded. Keep reserves to hang on to staff.

Public Safety: renew fire emergency services operating levy. Is for 5 years. Bring in a bit early. Maybe build an additional station downtown. More community service officers. Affordable housing also an issue in hiring emergency service people. Also pensions are low here.

Modernize and professionalize how city works. Software upgrade. Work more professionally together. Keep communication open with neighborhood associations. End of 2019 for IIPA. Permitting and public facing side.

Stephanie: Advocacy – why is Bend more difficult to work with? Cost is higher. Getting bond back. Hayden has a spreadsheet of numbers that can be used for comparison.

Working on Transportation Committee right now to rebuild and reconstruct. Make more comprehensive.

Councilor Russell asked if there were any other questions/thoughts. Katie seems like BEDAB has worked on 2nd goal as well, transportation.

Steve: UGB – identifying residential vs employment lands.

Roger: wording of goal, make sure states UGB. Add words opportunity areas.

City of Bend Mission Statement:

Delivering the right public services for the Bend way of life.

4. Council Referred Issues | Councilor Bill Moseley

Councilor Moseley gave overview of goals planning process. 1st: Know revenue collections. 2nd: What projects are important? 3rd: Which projects do you want to work on? List of 25. Eric King grouped together and called goals. Councilor Moseley doesn't feel goals are specific enough. Including what not going to do.

Provide a better structure. Work with committees like BEDAB. Welcome feedback on any goal. Any ordinance that is going to impact business community should be vetted through BEDAB.

Two issues to be referred back to BEDAB:

1. Sign ordinance.

2. Tourism reserve fiscal policy. Is it good public policy to stoke tourism when already so hot? Set aside TRT for when a down turn comes. Stephanie thinks we talked about this about 3 years ago. Kevney: planning for a slowdown in 2019. Now looking at metrics REVPAR. Revenue per available room. Trying to find most responsible way to create for long term capabilities. What metrics to create? What are triggers? Still working on and will present more formally. Would like feedback.

Councilor Russell: TRT and Visit Bend funds. Most funds spent on shoulder seasons. What is difference in building shoulder season vs balance in keeping in reserve?

Ben: Two sign code meetings. One for non-conforming and one for A-frames. Will bring discussion and recommendations to BEDAB meeting.

5. BBA Current Year Budget Update

Ben will send out update on Friday.

6. BEDAB Openings & Next Steps

One, possibly two openings. Stephanie and Wendy have agreed to stay. If have any suggestions, please forward to Ben. Dan McCarthy is leaving. Areas of possible interest: health care, outdoor, service related, bioscience, transportation logistics.

7. Adjourned at 1:00 pm.

City of Bend Mission Statement:

Delivering the right public services for the Bend way of life.