



2017-2019 GOALS & OBJECTIVES

1 *Implement a growth plan that is consistent with community goals for the economy, environment and affordability*

OBJECTIVES

- Complete foundational policy and planning work necessary to implement the approved plan
- Prioritize planning and infrastructure investments in the “expansion” and “opportunity” areas
- Develop a communication system to connect The City with OSU-Cascades and Neighborhoods
- Develop fair and cost effective options to help residents required to convert from septic to sewer
- Employ energy efficiency and fossil fuel reduction policies to guide City operations and growth plans

2 *Move people and products around Bend efficiently, safely and reliably*

OBJECTIVES

- Improve road conditions and update winter operations policies
- Develop a short term capital improvement strategy, including use of Transportation Fund reserves
- Involve residents and key stakeholders in developing policies that relieve congestion, improve ease of travel and safety, and identify funding options for desired levels of service
- Expand transit service and work towards sustainable funding

3 *Increase affordable housing options*

OBJECTIVES

- Quantify housing needs through a data-driven approach
- Prioritize land-use and infrastructure planning that maximizes identified supply needs
- Increase the inventory of affordable housing through incentives, removing regulatory barriers, and increasing land supply and funding options
- Connect community partners that provide housing and services for people who are chronically homeless

4 *Keep residents safe with innovative and cost-effective public safety services*

OBJECTIVES

- Continue to develop innovative service models that improve response times at a lower cost
- Implement the Community Engagement Program in the Police Department
- Build an additional Fire/EMS Station in the central core of the City to improve response times
- Obtain approval for the Fire/EMS Operating Levy renewal

5 *Modernize and professionalize how City government operates*

OBJECTIVES

- Propose a City Charter amendment to voters
- Update Council Rules to improve meeting efficiency and councilor expectations
- Increase capacity of the Neighborhood Association system
- Replace the City’s operating software as a key driver for business process improvement in land use, permitting, billing and central services
- Create systems to assist staff and Council in prioritizing and monitoring resources
- Elevate consistency and quality of project management skills across the organization
- Promote and improve the City’s employee performance management systems

