



CITY OF BEND

**BEND ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Subject: MINUTES**

**Meeting date: November 4, 2016**

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The Bend Economic Development Advisory Board held its regular meeting on Friday, November 4, 2016 in the Council Chambers at 710 NW Wall, Bend, OR. The meeting was called to order at 10:03 AM by Vice-Chair Schultz.

Those present included:

Committee: Erich Schultz  
Dale VanValkenburg  
Wendy McGrane  
Jamie Klopp  
Katie Tank  
Stephanie Senner  
Will Warne  
Tom Rowley  
Jamie Christman  
Kevney Dugan  
Steve Curley

Staff: Carolyn Eagan, Economic Development Director; Ben Hemson, Bend Business Advocate; Russ Grayson, Community Development Director; Kathy Montgomery, Administrative Specialist

**Public Input**

Ron Boozell asked committee to educate him about economic development.

Justin Gottlieb sees an opportunity for this committee to engage the homeless and cannabis community.

**Community Development Department Update | Russ Grayson**

Jesse Thomas is new business manager for CDD. If need data, ask him.

Department is responsible for permitting everything not constructed by City or ODOT funds.

Regulatory Agency. Implement vision of City. Process about 7,000 building permits a year.

8,000 – 9,000 total permits if include land use. Healthy level is 1,000 single family starts per year. We are there now and projected out to future. Commercial starts approaching highs from past. 447. Multifamily – 925 potential, 1022 in construction, 144 completed. End of fiscal year stats.

Question asked as to how CDD prioritizes between commercial and single family. Response: Different people review but first in first out. Only priority is affordable housing.

Development Services covers high profile, large complex projects also economic development, affordable and workforce housing. Key funding and schedule milestones (grant deadlines, etc.) Start there and work backwards.

Department needs to know if there are issues. Will be no repercussions. Need to be efficient and transparent.

What's next?

Important Discussions that want to keep apprised of:

UGB implementation

Transportation funding discussion

Fee study and FY 17-19 budget. Will bring back to BEDAB.

ERP (new permitting software – target fall/winter of 2018)

Need prioritizing through Council regarding UGB work. For instance north interceptor – 2022. Infrastructure needs to be in place before development happens. What is ready to go now? Kor-Pine, West side, Central area if there is interest. North end – sewer and transportation need to be resolved including ODOT at 97 and Cooley.

CDD implements County Code in UGB areas. Erich asked how annexation works? Via large master plan or refinement plan. Don't want small one offs. Refinement includes many owners and the City needs to facilitate. One owner can do own master plan.

CDD is mostly fee supported.

Ben mentioned that Council input important in setting our agenda.

### **Bend Chamber President Introduction | Katy Brooks**

Started 4 weeks ago. Trying to immerse self so knows issues. Chamber is undergoing a strategic planning process to create a work plan. Workforce pipeline. Broader base of companies/businesses. Housing issue. Internship programs. Would like to come back with draft plan to BEDAB – late spring. Budget next year and finalize in fall.

Will asked about her view of how will tell story to the community. Seems to be only negative story. Katy responded that the Chamber supports whole broad business community. Should proactively tell story.

### **EDCO Update | Tom Rowley**

#1 small metro for business and career by Forbes. 6.6% job growth forecast.

EDCO has contributed. Expanding enterprise zone. Contacts. Air service expansion.

Trade shows visit. Climate change advisory group. Balance interests.

Key industry sectors. Key industry coordinator work is being spread to others. Outdoor to Tom. Interviewing for coordinator for Tech and Bio which has been combined. Part time coordinator for food cluster. Enterprise zoning to Business Oregon now. Erich mentioned that Northwest Crossing is not in the enterprise zoning and doesn't make sense to him. Roger commented that incomes in Northwest Crossing are too high. Actually surprised that COCC area does qualify.

Bend may have a hard time getting enterprise zoning in future because no longer economically distressed. 40 acres. Qualifying enterprises would get 3 year tax abatement on TIs, etc. Census block or tract adjacency? – Adjacency.

How are Phoenix flights going? Well. There is an issue with ground crew that American contracted.

EDCO and Visit Bend have a handshake to work together. Convert into leads.

Erich – how does EDCO address housing shortage and higher prices when talking to companies? Response: it is relative. Bay Areas companies used to. But is an issue for many. What about employee pool? Is it a concern? Yes, there is a hesitancy. Obtains stats from Damon. Are comparable positions here and people would be able to lure higher paid positions here. Problem areas are the lower level (mechanists, etc).

### **Venture Out & Bend Venture Conference | Gary Bracelin & Brian Vierra**

BEDAB sponsored Venture Out for \$5,000. Bend Venture Conference already had enough money.

Venture Out: BendOutdoorWorkx is the host and organizer. Product accelerator for outdoor products. 5<sup>th</sup> cohort. First ever outdoor focused. \$113,000 given to early stage outdoor companies.

Bend Venture Conference: worked together well. Will work together more next year. Counted Venture Out funding in their totals. Social impact tract added. From participant perspective was full. Investors showed up. \$400,000 awarded. 30 companies applied. Will do again next year. \$3.9 million overall. Plus some in process. Will be over \$4 million. Will have an update. Are constrained by venue. 2<sup>nd</sup> largest in country second to New York. EDCO and City worked together to help. Creates an advantage.

A speaker mentioned she moved to Bend 3 months ago because of supportive venture capital atmosphere.

BendOutdoorWorx – Goal of working to make Bend a hub for outdoor industry.

### **October Advocacy Subcommittee Report | Dale Van Valkenburg & Ben Hemson**

UBER. Transportation Network Company (TNC) is official term. Licensing, background checks and insurance. Code needs to be updated. Consensus that needs to be an even playing field. To Council in January for initial work session. Maybe something coming from state.

Steve asked about Redmond. Ben: They are further along. They have a draft code which they have shared. May not be exactly same timing but close. Companies won't come without both.

Special Events meeting next week. Recapped history. BEDAB moderates 2 yearly meetings. Pre and post event season. Dale, Kevney and Stephanie on panel. Kevney also showing coordinators how to demonstrate economic impact.

Has been mostly smooth season with a few hiccups. Communications errors.

### **BEDAB Leadership | Ben Hemson**

Erich is our vice chair from prior BEDAB. Need to nominate Chair and Vice Chair. Chair – agenda, signs letters, go to Council. . Wally spent 25 hours per month. Ben mentioned that he can take on more so would be less work. If interested let Ben know and he will sketch out. Erich is interested

Tom made a point of clarification regarding Visit Bend and COFO. Kevney: No other organizations have contributed to COFO. Some thought others had and Bend was not participating. Visit Bend continuing to talk with them. Next steps, Nov 15<sup>th</sup> board meeting. Asked for information from COFO. What agreements do they have so make sure is a regional plan? What are deliverables? Also make sure that assets are a community asset.

### **Upcoming Meetings**

**November 9:** Special Events Post-Season Meeting @ noon

**November 14:** City Council Work Session @ 4 p.m. | Transportation Strategies

**November 16:** City Council @ 7pm

### **Adjournment**

Vice Chair Schultz adjourned the meeting at 11:34 AM.