

## **BEND ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Subject: MINUTES**

**Date:** October 6, 2015

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The Bend Economic Development Advisory Board held its regular meeting on Tuesday, October 6, 2015 in the Council Chambers at 710 NW Wall Bend, OR. The meeting was called to order at 8:05 AM by Chair Corwin.

Those present included:

Committee: Wally Corwin  
Preston Callicott  
Van Lewing  
Erich Schultz  
Katie Tank  
DanMcCarthy  
Steve Curley  
Jamie Christman  
Doug LaPlaca  
Robyn Sharp

Guests: Roger Lee, EDCO; Aly Waibel, Opportunity Knocks; Erin Marlowe, Bend 2030

Staff: Eric King, City Manager; David Abbas, Streets and Maintenance Director; Brian Rankin, Principal Planner; Jennifer Engels, Senior Administrative Specialist

### **Public Comment**

There was no public comment.

### **Approval of Minutes from September**

The minutes will be reviewed and approved at the November meeting.

### **Advocacy Sub-committee Update**

Member Lewing reviewed the information covered at the meeting. These included discussion of SDC fees, housing costs, use of certificate of occupancy for SDC collection, and the program currently in place in Redmond. Ms. Eagan will gather additional information on the Redmond program.

### **Transportation Funding**

Mr. King and Mr. Abbas shared a power point presentation on transportation issues facing the City. While improving the transportation system as a whole is a current Council goal, a community survey identified repairing the roads as the top priority. An explanation of the current deteriorating condition of the roads was presented by Mr. Abbas, as well as soaring costs for road maintenance and repair. Mr. King reviewed current funding and possible funding sources, including a fuel tax or utility fee. Next steps in the process for identifying a feasible funding source were discussed.

Chair Corwin recommended that members discuss the issue with the business community and return with questions and reactions.

### **Opportunity Knocks**

Ms. Waibel explained the purpose of the organization and its efforts to grow its membership. Business leaders and owners are needed to serve as advisors as well as facilitators. It was suggested that groups providing similar services be coordinated. Matt from EDCO will be asked to present information on this at the November meeting.

### **UGB Update**

Mr. Rankin reviewed the progress of the three advisory committees that have been working on the boundary, housing, and employment and residential considerations for expansion. Six scenarios that included models and analyses were carefully reviewed by the committees and will be presented for review by the public. Mr. Rankin explained some of the methods for analyzing the scenarios. Possible changes to the Bend Code and general plan policies may grow out of the final decisions. BEDAB is encouraged to review code changes to determine potential effects on businesses. Vehicle reduction requirements from the state are also a consideration. Chair Corwin stressed the importance of having the business community weigh in on the options. Board members may visit the web site for information on the UGB proposals. Housing, transit, and mixed use should be areas of interest for businesses. April 2016 is the projected date for presenting recommendations to Council. State decision will depend on possible appeals.

### **Small Business Development Center Update**

Member Curley presented an update on the center's activities. The Center advises about 400 clients per year on all areas of business from pre-venture to expansion with one-on-one contact. He explained the financials and the core programs as well as the types of clients served. He explained the method of tracking interaction. Core programs mentioned were the small business management program, alumni program, start-up program, business launch, and Grow Oregon, working with trading sector companies. The Bend Grow Oregon program is the most successful in the state. Programs to raise capital, the Start-Up Weekend on October 23-25, and the Deer Ridge entrepreneurship programs were explained. The Center also provides classes for the Construction Contractors Board licensing. Member Curley outlined work with other organizations and communities to help the business community.

### **Additional Comments**

Member Sharp asked about the possibility of inviting business people to speak on experience with the City. Issues could be identified and discussed which might lead to improvements in the working relationships between City of Bend departments and the business community. Chair Corwin will discuss the possibility of adding this to the agenda with Ms. Eagan.

### **Adjournment**

Chair Corwin adjourned the meeting at 10:04 AM.