



Council Goals & Objectives

2015-17

Goal: *Improve Transportation System to move people in a safe, accessible and cost effective manner*

Major Objectives

- Create and recommend to the public a funding option package for street maintenance to improve pavement condition index
- Create and approve policy and budget for a City Sidewalk Program
- Create and adopt a plan for the central west side area
- Update the transportation Capital Improvement Program and seek alternative funding methods
- Expand the Transit System

Goal: *Manage growth, focusing on uses that create a more urban form while recognizing Bend's unique sense of place*

Major Objectives

- Complete the Urban Growth Boundary (UGB) Remand
- Encourage appropriate infill and redevelopment
- Refine Mirror Pond concept

Goal: *Protect natural resources to sustain Bend's high quality of life*

Major Objectives

- Increase Instream Flows in Tumalo Creek
- Participate in Deschutes Basin Study
- Reduce fire risk and promote healthy forests
- Conserve Water
- Reduce energy consumption and promote conservation

Goal: *Be responsive and proactive in addressing Neighborhood Livability concerns*

Major Objectives

- Create parking studies for specific areas of the city
- Coordinate and implement noise, special event and short-term rental permitting and enforcement
- Improve neighborhood associations' communications and capacity for self-governance
- Prepare for implementation of new laws regarding recreational and medical marijuana
- Better address livability issues in the most appropriate time and manner

Goal: *Incentivize Economic Health and Diversification*

Major Objectives

- Adopt City Economic Development Plan
- Continue to explore affordable and workforce housing strategies
- Adopt fees that encourage small business expansion
- Implement Airport Master Plan
- Focus efforts on urban renewal planning and funding