Bend’s Transportation Plan Goals

Approved by the Steering Committee on September 11, 2018

Goal Definition

Bend’s Transportation Plan Goals define the community’s desired outcomes for the transportation system. The Goals will shape the policies and actions in the Plan, and guide the projects and programs that carry out the Plan.

Preamble

The Goals articulated in this document were developed by the Citywide Transportation Advisory Committee (CTAC) after consideration and review of the City Council’s articulated goals for CTAC, and through an extensive CTAC-led process of identifying issues and potential solutions from stakeholders in our regional and city transportation systems. CTAC recognizes that the Goals as drafted are not necessarily comprehensive. CTAC acknowledges that there may be additional issues and solutions that should be considered as the project moves forward and CTAC membership learns more about our transportation system, funding options, community interests, and solutions implemented by other jurisdictions. It is the express intent of CTAC through the adoption of the draft Goals that no issue, policy, solution or project should be excluded from CTAC deliberations and recommendations, regardless of whether the issue, policy, solution or project is specifically identified in the current CTAC-adopted draft Goal.

Goals

Increase System Capacity, Quality, and Connectivity for All Users (e.g. drivers, walkers, bicyclists, transit riders, mobility device users, commercial vehicles, and other forms of transportation)

- Increase route choices and connections for all users
  - Roads: increase capacity and efficiency
  - Sidewalks: increase access and connectivity
  - Bicycle facilities: increase total miles of bike routes/facilities
  - Transit: increase transit participation
- Use technology to enhance system performance, including accessible technology (i.e. audible signals)
- Increase the number of people who walk, ride a bike and/or take transit
- Provide reliable travel times for commuters, emergency vehicles, and commercial users
- Minimize congestion
- Reduce vehicle operating and maintenance costs due to poor pavement conditions
- Emphasize asset management

Ensure Safety for All Users

- Reduce serious injuries and fatalities
- Maximize safe routes within and between neighborhoods and throughout the community for all users
- Design and build facilities and routes that maximize safety for pedestrians and bicyclists
- Ensure safe speeds
Facilitate Housing Supply, Job Creation, and Economic Development to Meet Demand/Growth
- Build new roads and upgrade existing roads to serve areas targeted for growth (prioritized opportunity and expansion areas) and job creation
- Provide access and connectivity to expanded housing supply
- Improve connectivity and route choices for commercial users

Protect Livability and Ensure Equity and Access
- Incorporate a complete streets approach for all new road projects and road reconstruction
- Increase Safe Routes to Schools
- Ensure that all income levels and abilities have access to the transportation option that best meets their needs
- Encourage the use of roads for their stated classification
- Keep through freight traffic on ODOT facilities

Steward the Environment
- Minimize the impacts of transportation system on natural features
- Minimize the impacts of system on air and water quality and noise
- Reduce carbon emissions from transportation

Have a Regional Outlook and Future Focus
- Coordinate and partner with other public and private capital improvement projects and local/regional planning initiatives
- Create a system that is designed to implement innovative and emerging transportation technologies

Implement a Comprehensive Funding and Implementation Plan
- Identify stable, equitable, adequate and achievable funding for transportation programs and projects
- Ensure that the financial plan and investment priorities are transparent, understandable, and broadly supported by the community
- Produce a funding plan that includes contributions from residents, visitors, and businesses and that delivers benefits to all users and geographies equitably and in a timely manner
- Include performance measures/benchmarks and a formal process to periodically assess progress to-date and adjust or update the plan as needed
- Achieve financial stability