

Meeting Summary – Meeting 7

Downtown Parking Stakeholder Advisory Committee (DSAC)

Thursday, November 17, 2016



CITY OF BEND

5:30 p.m. DSAC Meeting

Roll Call: Sarah Jordan, Karen LeTourneau, Brett Yost, Shantelle Flick, Marie Matthews, Kevin English, Parry Thomas, Jeff Huey, DeeDee Cochran, and Tom Fisher.

Staff: Carolyn Eagan, Kathy Montgomery

Introductions/Approve meeting notes

Consultants put comments in document as best as they could. Will go through strategies one by one. Want you to consider, add comments and understand what is being stated, then decide to accept, amend or remove. Will narrate strategies once agreed upon. Goal is to get to point that have a document that public will understand.

Minutes: (Page 3 at bottom) Add in discussion of transportation including employee transportation and also to consider parking bikes on sidewalks. Approved as amended.

Community Input

None at this time.

Continue DSAC Brainstorm – Strategy Solutions

Finalize DSAC Draft Recommendations Summary
Findings of data analysis reflected on page 1 and 2. Summer is peak. Little variation between seasons. High use of on street parking. Have empty but not necessarily available off street parking. Shared use is opportunity. Mirror Pond consistently constrained.

Comments by committee members are in red. Question about what does expanding district mean? Rick explained. Would enlarge enforcement area. Will spell out DSAC (Downtown Stakeholders Advisory Committee), PMT (Project Management Team) and TAC (Technical Advisory Committee).

Marie suggested making access system clearer, maybe transportation system. It was noted that access plan was used as transportation system plan has official government meaning.

Strategies:

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1. Formalize Guiding Principles as policies within parking transportation system plan. Question asked as to where the document and principals would reside. Would affect transportation plan, broader comprehensive plan and development code. Carolyn boundary is adopted in code so could include broader suggestions. Carolyn will follow up.
2. Adopt the 85% rule. For whoever is managing system, adopt as the standard operating principal. Parry – do we then need future studies or surveys. Yes. Marie mentioned that are not talking about 85% of entire district but discreet zones. Flexible standard – by system or discreet area. Tom – agrees, must parcel out. Consultants will work on wording.
3. Centralize Parking Mgmt. Adopt policies, measure, and then manage. Brett asked what status quo is. Current: Diamond Parking manages/polices. There is no one else besides Carolyn and Econ Dev. Phill agreed consolidate is a confusing word because it does not exist. Change to establish instead of consolidate. Marie brought up that needs to communicate/coordinate/integrate with transportation plans. Phill: parking is being managed also look at other means of access.
4. Parking Manager: suggested to drop the term downtown. Parry asked who is paying. Carolyn explained that functions are paid through enterprise funds (like sewer). Parking fees and fines collected are spent on management of system. Define management of system to include lighting, safety, wayfinding and saving for future. There is not going to be any other funds in new system. Parry asked if there is there enough money to fund. Carolyn – fee and fine study will be done. Will define program (that this committee is deciding on) that needs to be funded and set fees and fines that would support the system created. Carolyn – don't want to worry about funding when considering recommendations. Jeff asked if is it possible and Carolyn answered yes.
5. Continue change to establish role of DPAC (Downtown Parking Advisory Committee). It is okay to keep word downtown here as would be first. New committee. Would grow beyond downtown. Footnote: would function like DSAC has operated. Marie – standing committee with moveable parts? Rick hold that thought. Would be defined and described. Is the intent.
6. Evaluate moving forward with data collection efforts to measure parking impacts in select neighborhoods adjacent. Data and/or educational effort. Kevin – add employees to red text.
7. Explore and develop funding options. Look at costs and future needs so Council can find funding. Tom, asked about current numbers/\$ that City collects. Marie asked if we want to add parking management. Rick will play around with wording. Parking garage was built with urban renewal dollars. Area was sunset in mid 2000s. No longer have urban renewal funds. City is underpriced. Tom – no history of paying for garage with parking fees. Brett – Bend is unique but can't we

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look at other places and how they do. Rick – every City is different in how they do. Phill – we are balancing what works elsewhere with similarity to Bend. Phill clarifying two different levels, management of system as well as increasing system. Make sure text mentions both. Phill said he has worked in communities where they have a parking structure but don't anticipate future.

8. Create a cohesive pricing strategy. Criteria to consider: premiums, zoned, variable seasonal. Not in neighborhoods. Brett thinks we will hamstring ourselves and that neighborhoods will have to be involved. Come up with best system and neighborhoods come up with theirs. Sarah is concerned with pricing. Her shop sells coffee, parking cost could be more than her product. Wants to make sure doesn't affect business adversely. Karen- maybe add limited time slots in Mirror Pond lot as a possible solution. Carolyn – have been testing limited time spots. DeeDee - establish fair market rate. Marie – encourage neighborhoods to come up with system. Sarah – if pricing so people don't park downtown, then we are failing. Karen suggested that may have to ease in pricing over time.

Phill – boundary can go anywhere. Choice is where to put line by where we price. Influenced by many things. Neighborhoods – what do you want? May impact you.

Rick – eliminate last bullet point
-Establish fair market rate (phasing)
-Ensure pricing supports viable business activity (does not adversely impact businesses)
-Encourage neighborhood parking management.
-Encourage pricing that encourages alternative modes.

Brett asked why should businesses dictate?

Sarah – thoughtful strategies in place

Karen – have different strategy for Mirror Pond lots.

Brett – transportation, biking. Vibrant vital downtown.

Tom – other modes do not exist here.

Sarah -Add pricing that encourages alternative modes? Yes, add.

Marie – entice employees to not park downtown.

Entice hotels to provide shuttles

Encourage development of other plans.

9. Establish business to business outreach and communication on parking issues, education and planning.

Improve education and communicate parking options to employees, residents, and visitors. Marie - communicate parking and transportation options.

10. Identify off-street shared use opportunities based on data from 2016 parking study.

Be very proactive, outreach, peer to peer.

Sarah - remove word Newport in identified opportunity lots because of river trail and conflict of use.

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Marie – does this include the possibility of satellite parking with transit routes. Rick – yes, in future. Right now we don't have data outside downtown. Phill – good clarifier. Expand through beyond boundaries which includes both downtown opportunity lots and remote satellite areas.

Remove subpoints.

Find, incent, make safe.

11. Implement variable rate pricing for employee permits.

Dee Dee - telling someone how much money they make is invasion of privacy. Rick - What does group think? Karen – have places that exist at lower cost level. They can choose where they want to park based on prices.

Dee Dee - also need to take into account time of night.

Sarah – eliminate red, will give wiggle room.

Karen added that we can't solve everything.

Eliminate subtext. Have to take into account sensitivities.

Rick – accomplish all within 24 months.

Rick - Will provide narration for each point.

Parry – maybe there is a philosophy that is less restrictive and leaves opens options.

Community Input

Comment that agrees employee make not want that to show pay stub. Tiered system, letter from employer saying this person qualifies. Employer validates.

Rick as Dee Dee mentioned. Or employer buys passes.

Mike brought up that one can look online and see budget numbers. Still looking at tools. Needs to be refined to areas. Apply rules appropriately. He is looking ahead.

Rick – we will bring last year actuals, gross expenses and net.

Next meeting | December 15, 2016

Can you attend? Yes, for now. Kathy will send out to make sure can still attend.

Rick will send out narratives before. Revised draft. Focus will be on 12-33.

Adjourned at 7:20 pm.