



Council Goals & Objectives 2015-17

(updated 2/8/16)

Goal: *Improve Transportation System to move people in a safe, accessible and cost effective manner*

Major Objectives

- Create and approve policy and budget for a City Sidewalk Program
- Create and adopt a plan for the central west side area
- Update the Transportation Capital Improvement Program and seek alternative funding methods
- Promote multi-modal transportation options

Goal: *Manage growth, focusing on uses that create a more urban form while recognizing Bend's unique sense of place*

Major Objectives

- Complete the Urban Growth Boundary (UGB) Remand
- Prioritize infrastructure to correspond with UGB Expansion/infill development opportunities
- Refine Mirror Pond concept
- Review and update Standards and Specifications
- Promote Downtown as an active focal point with strong businesses, urban housing, civic services, arts and cultural opportunities, and gathering places

Goal: *Protect natural resources to sustain Bend's high quality of life*

Major Objectives

- Invest in water resource stewardship
- Reduce fire risk and promote healthy forests
- Reduce energy consumption and promote conservation

Goal: *Be responsive and proactive in addressing Neighborhood Livability concerns*

Major Objectives

- Create parking studies for specific areas of the city
- Coordinate and implement noise, special event and short-term rental permitting and enforcement
- Improve neighborhood associations' communications and capacity for self-governance
- Prepare for implementation of new laws regarding recreational and medical marijuana
- Better address livability issues in the most appropriate time and manner

Goal: *Incentivize Economic Health and Diversification*

Major Objectives

- Adopt City Economic Development Plan
- Continue to explore affordable and workforce housing strategies
- Adopt fees that encourage small business expansion
- Implement Airport Master Plan
- Focus efforts on urban renewal planning and funding